



# the center

presents

## Tabemasho 2021 35<sup>th</sup> Anniversary of the Opening of the Center “Celebrating the People of Our Community”

Saturday, October 16, 2021 at 4:00pm  
Virtual Event on Facebook and [www.jcccnc.org](http://www.jcccnc.org)

The Japanese Cultural and Community Center of Northern California (JCCCNC/the Center) is the largest Japanese American community owned facility in Northern California with the largest outreach capacity of any other Japanese American community-based organization in Northern California. Outreach and publicity for this event will be to more than 35,000 San Francisco Bay Area Asian American households, another 12,000 throughout the United States and Northern California's largest Japanese American newspapers with a circulation of more than 25,000.

### **PRESENTING SPONSOR - (\$10,000 and over)**

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- ★ Honoring two Company or Community Heroes
- ★ Logo prominently displayed as Presenting Sponsor during virtual live event
- ★ Acknowledgement and display of corporate logo during virtual program
- ★ Full page color ad in the Fall/Winter Newsletter
- ★ Company logo featured on our website and social media marketing material
- ★ Two featured posts on our social media channels
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

### **BENEFACTOR SPONSOR - (\$5,000)**

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- ★ Honoring two Company or Community Heroes
- ★ Display of corporate logos during the live virtual event
- ★ Half page color ad in our Fall/Winter Newsletter
- ★ Company logo featured on our website and social media marketing material
- ★ One featured post on our social media channels
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

### **PATRON SPONSOR - (\$2,500)**

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- ★ Honoring two Community Heroes
- ★ Display of corporate logos during the live virtual event
- ★ Quarter-page color ad in our Fall/Winter Newsletter
- ★ Company logo featured on our website and social media marketing material
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

### **COMMUNITY (NON-PROFIT) SPONSOR - (\$1,800)**

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- ★ Honoring two Community Heroes
- ★ Acknowledgement in the Fall/Winter Newsletter
- ★ Business Card size ad in our Fall/Winter Newsletter
- ★ Knowledge that your organization or Family is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

**TABEMASHO 2021**  
**35<sup>th</sup> Anniversary of the Opening of the Center**  
**“Celebrating the People of Our Community”**

**Saturday, October 16, 2021**

**SPONSORSHIP RESPONSE FORM**

**YES!** we would be like to support the Center's 35<sup>th</sup> Anniversary on Saturday, October 16, 2021, as a sponsor.

- Presenting Sponsor (\$10,000)
- Benefactor Sponsor (\$5,000)
- Patron Sponsor (\$2,500)
- Community (Non-Profit) Sponsor (\$1,800)

Business or  
Organization Name \_\_\_\_\_  
*(As you would like it listed)*

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Daytime Phone \_\_\_\_\_

**We ask that your community hero selection be provided to us by October 3, 2021. We will follow-up about your selection and photographs.**

**Please return this form by Friday, September 24, 2021, to meet our production deadline by mailing it in the enclosed envelope or contacting Matt Okada at [okada@jcccnc.org](mailto:okada@jcccnc.org).**