



PRESS ANNOUNCEMENT For Immediate Release

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Northern Japan Earthquake Relief Fund

March 14, 2011 (San Francisco, CA) – From the Japanese Cultural and Community Center of Northern California (JCCCNC), our hearts and prayers go out to Japan and in particular the victims of the devastating earthquake and tsunami that hit the Tohoku region of northern Japan on Friday, March 11, 2011. We know from our experience and relief efforts with the Great Hanshin Awaji Earthquake of 1995, that there will be more bad news to come as the recovery and rescue efforts continue.

We all want to do something but at times can feel helpless watching the television and the internet trying to absorb all the devastation and destruction.

Already we have received hundreds of calls from ordinary people wanting to know how they could help. On Friday, March 11, we established the Northern Japan Earthquake Relief Fund.

100% of the donations are going to citizen relief efforts food, water, clothing, blankets and shelter supplies through the National YMCA's of Japan and other Non-Governmental Organization's that we have very long relationship with since the Kobe earthquake no fees will be taken out, funds will go to the people who need it most but are often forgotten we will be getting more information out over the next several weeks

At this time the JCCCNC is only accepting cash donations. All donations are tax deductible to the extent of the law. Please no relief goods or supplies.

In 1995, the JCCCNC raised over \$600,000 towards citizen relief efforts for the Great Hanshin Awaji Earthquake that killed over 6,000 people and left over 300,000 people homeless.

The donations received helped organize volunteer efforts to get food and water directly to the victims, citizen search efforts, clothing for those that lost their homes, essential supplies for women, children and especially seniors and we helped to feed and rebuild orphanages in Kobe.

The Japanese Cultural and Community Center of Northern California (JCCCNC) was established as a 501 c-3 non-profit organization in California in 1973. The JCCCNC serves over 185,000 individuals a year and conducts numerous exchange programs between the United States and Japan. In spring of 2009 the JCCCNC lead a tour to Sendai, Japan.



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To donate please visit our website: www.jcccnc.org, call (415) 567-5505 or donations can also be sent to JCCCNC 1840 Sutter Street, San Francisco, CA 94115. Checks can be made out to: The Northern Japan Earthquake Relief Fund. All donations will be acknowledged.

The JCCCNC has also set up a Facebook Causes page that can be found by running a Facebook search for **Northern Japan Earthquake Relief Fund**.

We will be posting websites and other information about how to locate friends and family in the Tohoku Prefecture.

"The true test of a friendship is being there during the worst of times"

We know that you join us in sending our thoughts and prayers to our friends throughout Japan.

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About the JCCCNC

Envisioned by the Japanese American community, JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and facility usage. The JCCCNC is a non-profit community center based in San Francisco.