



NORTHERN JAPAN EARTHQUAKE RELIEF FUND UPDATE (3/1/12)

OVER \$4 MILLION DOLLARS RAISED,

OVER 12,000 DONATIONS RECEIVED,

25,000+ PEOPLE FROM AROUND THE WORLD JOIN OUR CAUSE

On March 11, 2011 the Japanese Cultural and Community Center of Northern California (JCCCNC) based in San Francisco's Japantown established the Northern Japan Earthquake Relief Fund to aid the survivors of the Great East Japan Earthquake and Tsunami. Our relief fund is a community based volunteer citizen-to-citizen effort to help turn hopelessness into hope.

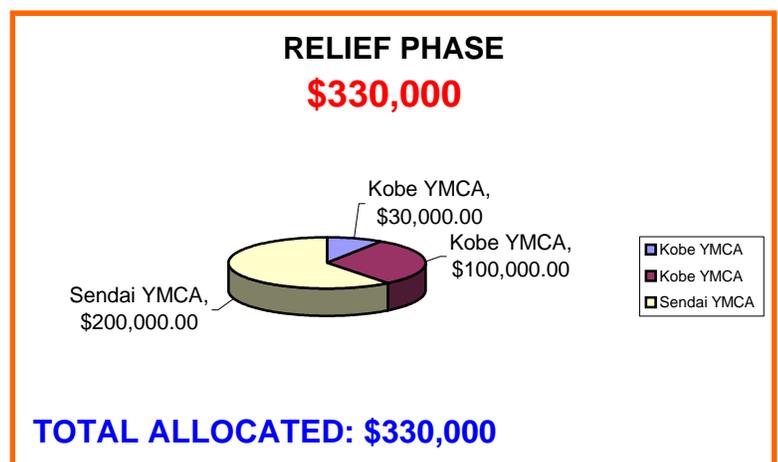
The Northern Japan Earthquake Relief Fund has become the largest Japanese American community based relief fund in the United States with over 12,000 donors, 25,000+ members on our causes.com site and over 100 events raising \$4,021,759 to date. This grassroots relief effort is an action campaign to help empower citizens in the United States to get actively involved in supporting the relief, recovery and rebuilding efforts in the Tohoku region of Japan.

Our hope is that one by one we can all make a difference, helping us all realize we are truly citizens of the world.

On July 10, 2011 the JCCCNC held a community forum at the JCCCNC to provide an update that touched on: how the funds were being allocated; the status of the recovery efforts in Japan; how the JCCCNC is assisting with the recovery efforts over the next several months; and how the JCCCNC is managing the operations of the relief effort.

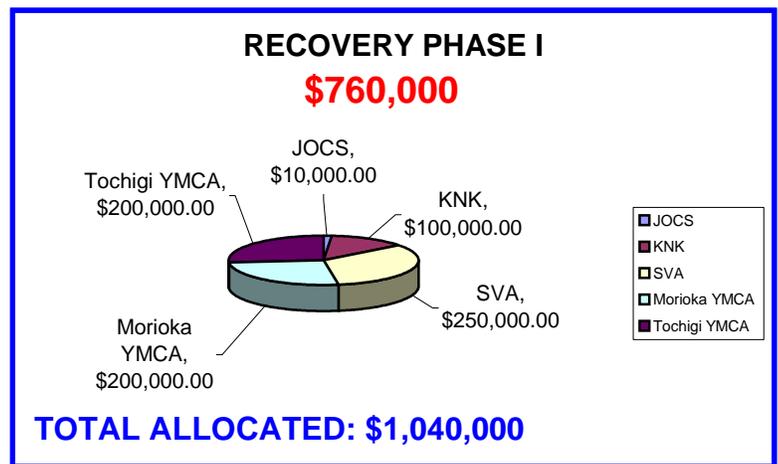
The following is detailed information on the relief effort's various phases - **Relief, Recovery, Rebuild** - and how much is allocated in each phase.

Relief Phase, which covered the period immediately after the earthquake hit on March 11 until the middle of April. The relief fund allocated a total of **\$330,000** toward the immediate relief needs.



The **Kobe YMCA** was chosen first because of its relationship with the JCCCNC since the Kobe earthquake in 1995 and was the most knowledgeable and experienced among the Non-Government Organizations (NGOs) in Japan as a result of its work during the Kobe earthquake. The Kobe YMCA members traveled to the affected areas and began training staff at the Sendai YMCA and other YMCAs to help ensure they were meeting the needs of citizens. The **Sendai YMCA** also received funds and worked closely with the Kobe YMCA to determine how the funds would be best utilized. They also helped ensure that all daily necessities were met, by establishing relief shelters and senior and children's services immediately following the disaster.

Recovery Phase I, which covered the period from mid-April to the middle of May. The relief fund allocated a total of **\$760,000**.



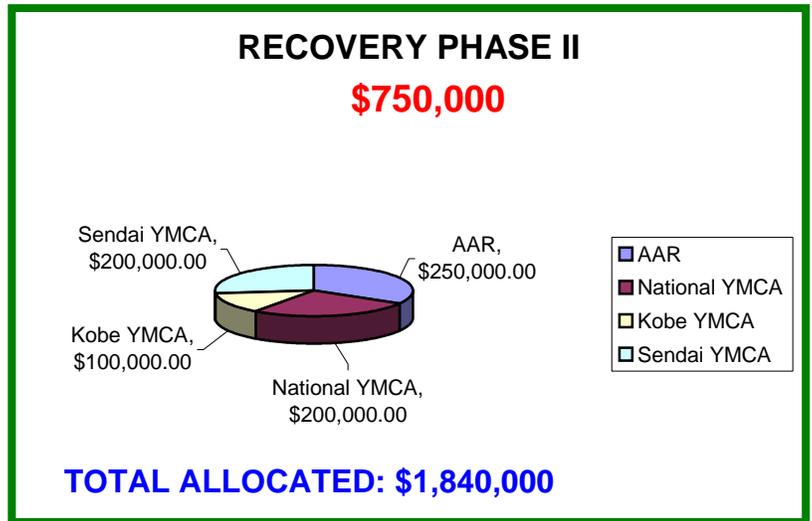
The **Japan Organization of Christian Doctors and Nurses (JCOCS)** brought health care professionals from various developing countries together to work in the affected areas. Our support helped fund their unexpected expense of calling back and relocating experienced Japanese relief doctors and nurses to work in the Tohoku region for several months following March 11.

KNK, also known as **Kokkyo naki Kodomotachi** (originally Doctors without Borders), provided relief and emergency services to Rikuzen Takata (considered one of the five hardest hit areas) and is working in five areas of Iwate prefecture providing support to primary, junior and high school students. As areas start to re-establish themselves, currently they are helping to revive the education system in the area. The Morioka Board of Education has asked them to provide a needs assessment for the areas most affected.

The **Shanti Volunteer Association (SVA)** assisted immediately by providing basic human needs, counseling services and physical recovery services in Kesenuma City, which was destroyed by the earthquake, tsunami and fire. They lead the relief efforts and helped distribute goods in the City and established a temporary office and housing for staff/volunteers and are one of the few NPO's that plan to stay in the area for 3-5 years. They have also been one of the most successful organizations in being able to gain the trust of seniors and children in helping them address their mental health needs.

The funds to the **Morioka YMCA**, in Iwate prefecture are assisting those affected in the coastal areas that were hit first by the tsunami. Immediately following 3/11 they organized mountain climbers to carry in relief supplies, food, water and medical supplies to the coastal towns that were unreachable by motor vehicles due to the damage to the tunnels accessing the towns. The **Tochigi YMCA**, which is next to Fukushima prefecture, is helping people affected by the nuclear disaster relocate and is providing services to help them seek shelter in safer locations. The **Kobe YMCA** is playing a major role in providing training, especially mental health training.

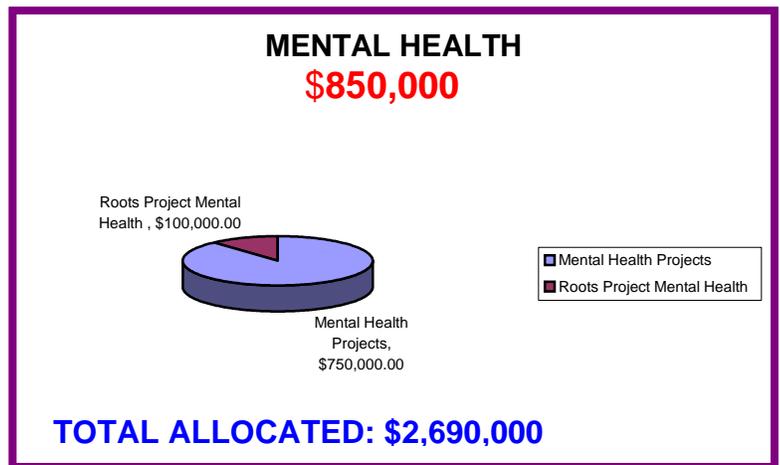
Recovery Phase II, which began at the beginning of June. The relief fund allocated a total of \$750,000 in this phase.



The **Association for the Aid and Relief of Japan (AAR)** will focus its efforts in Fukushima prefecture supporting those who have physical and mental challenges.

The **National Japan YMCA** is the key organization in recovery efforts due to their experience and local access to the affected communities. They have the ability to coordinate all 32 of the YMCAs in Japan. The YMCAs of Japan were the only NPO's in all of Japan that had established facilities in the Tohoku region and in many areas provided the first coordinated relief efforts. The **Sendai YMCA** is helping to manage volunteer training in the Miyagi prefecture, the most devastated prefecture in the Tohoku region. They will go out to the affected towns to provide direct relief and will also provide recreational services for youth.

Mental Health - The fund has allocated \$850,000 in this phase because we realized that, after the 1995 Kobe earthquake, survivors suffered from post-traumatic stress and mental health trauma.



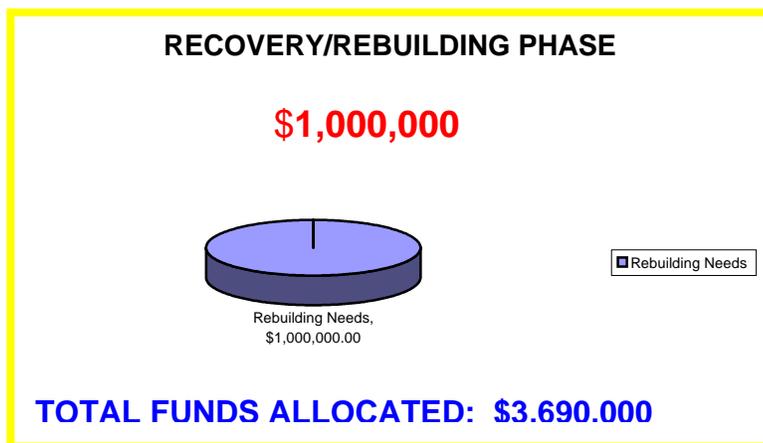
The **Roots Project Mental Health** has been working in the Tohoku area without any support or financial help from the government. Volunteers have been helping, since March, to serve 600 meals every weekend to the towns that were devastated. They also began providing counseling and mental health services.

The **JCCCNC** is also organizing and funding several projects that address and meet the overlooked, unfunded and changing needs.

The projects include:

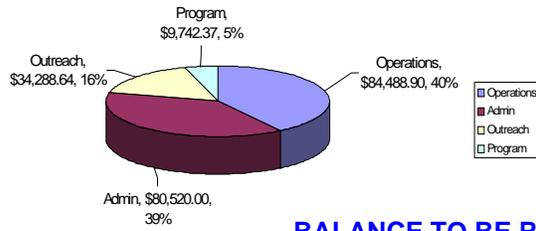
- **Towards Recovery and Healing** brought 12 relief workers from Japan to San Francisco in September 2011 to learn about community-based health care and mental health services and training.
- **Project Aloha** helped revive the spirit of aloha and bring hope and recovery back to the City of Iwaki. The delegation was lead by Kristi Yamaguchi and former sumo legend Jesse Takamiyama. The delegation provided 600 meals to survivors living in shelters and visited schools and other children facilities. During their visit they met and supported over 6,000 seniors, families and children. **Project Aloha** was the first international delegation to visit within the 50-mile radius of the nuclear reactors to meet with the many forgotten survivors of the 3/11 disasters.
- **Crayons for Japan** has brought art supplies and toys to children's shelters/centers allowing children to express their feelings through art and produce a book of the children's artwork.
- **The Tohoku Mental Health Conference** will provide mental health training and services free of charge to any relief worker or volunteer in the Tohoku region to be able to better address the growing mental trauma needs.
- **Youth for the Future** provides an opportunity for youth who have been affected by the loss of their home or family members to visit the San Francisco Bay Area to participate in homestays, interact with local youth, learn leadership skills, volunteer at non-profits, visit local sites, experience the outdoors.

Rebuilding Phase - The fund has allocated \$1 million and/or any additional funds we raise to assist in the on-going recovery efforts and in helping to rebuild the human spirit



When the Northern Japan Earthquake Relief Fund was established, the JCCCNC wanted to ensure that 100 percent of the donations went directly to supporting the victims and survivors in Japan. But, as a result of the tremendous outpouring of donations, the JCCCNC has had to incur the administrative costs of operating and managing the fund, estimated to be over \$200,000.00 by the end of the year.

NORTHERN JAPAN EARTHQUAKE RELIEF OPERATIONAL FUND EXPENSE

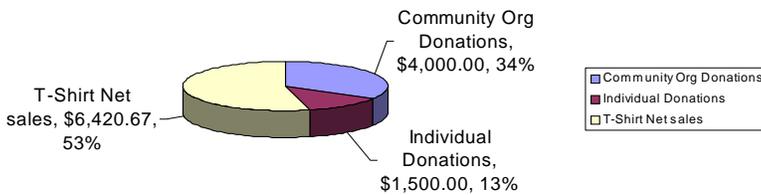


TOTAL: \$209,039.91

BALANCE TO BE RAISED: \$197,119.24

Expenses for the NJERF Operational Fund include: temporary staffing, postage, acknowledgment letters, PR/marketing materials, volunteer support, travel (Japan) to assess needs/orgs, website, office supplies and fundraising costs.

NORTHERN JAPAN EARTHQUAKE RELIEF OPERATIONAL FUND INCOME



TOTAL: \$11,920.67

The JCCCNC Board of Directors is still looking at ways to offset this deficit. If you are interested in supporting the Northern Japan Earthquake Relief Operational Fund, please contact the JCCCNC at (415) 567-5505.

Each dollar represents a voice of hope.

“One dollar, one act of humanity at a time we are making a difference in the lives of so many.”

“Spread the Word, Share the Love”

Northern Japan Earthquake Relief Fund

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**(415) 529-1322 www.kokoro4japan.org
www.causes.com/campaigns/97128**

