



Japanese Cultural and Community Center of Northern California

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PRESS ANNOUNCEMENT For Immediate Release

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Kristi Yamaguchi's Kodomo No Hi Children's Day Festival in Japantown

SAN FRANCISCO (May 14, 2013)--From 11:00 a.m. to 4:00 p.m., on May 4, 2013, close to one thousand people gathered at Japantown's Peace Plaza to join in on the festivities and celebrate Kodomo No Hi, also known as Children's Day, a Japanese holiday that celebrates the health and wellness of children.

Families participated in cultural activities like Kingyo Sukui, a game where kids used a special rice paper scooper to try and catch their own goldfish to take home, and were entertained with performances like Taiko (Japanese Drumming), Kirakiraboshi (Japanese Singing), and Kendo (Japanese Martial Arts).

Although most of the activities were held in the Peace Plaza, the Japanese Cultural and Community Center of Northern California (JCCCNC) also hosted two special events including Kimono Dressing and this years all new Children's Day Family Workshop.

Kimono Dressing offers families a special opportunity to let their kids dress up in traditional Kimonos and take photos, while the Children's Day Family Workshop gave families an opportunity to participate in three hands-on activities including Sakura Mochi making, Ningyogami making (Japanese Paper Doll), and a special private tour of the Japanese Doll exhibit.

Featured performances were held throughout the day by ABC Preschool, Abraham Lincoln High School's Japanese Culture Club, Clarendon Taiko, Genryu Arts, Halau Ka Liko Pua O Kalaniakea, Kirakiraboshi, Madam Michiya Hanayagi Sensei, Nakajima Sensei, Nihonmachi Little Friends After School Program, and SF Kendo Dojo.

The 2013 Kristi Yamaguchi Children's Day was sponsored by the Japan Center Malls East and West and supported by the Henri and Tomoye Takahashi Foundation, Kristi Yamaguchi's Always Dream Foundation, the Hatsuro and Amey Aizawa Family Charitable Trust, and the Consulate General of Japan.

Organization such as Cherry Blossom Queen Court, Chinatown Community Development Center, Clarendon JBBP Elementary School, International Association of Tako Age, Japanese American Citizens League, JCCCNC Shibori Class, Japanese Community Youth Council, Nakayoshi Young Professionals, Nihonmachi Little Friends,



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Pine United Methodist Church, and Rosa Parks JBBP helped run the activities and cultural entertainment.

For more information about Kristi Yamaguchi's Children's Day Festival, please visit www.jcccnc.org or contact the JCCCNC at (415) 567-5505 or email programsevents@jcccnc.org.

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About JCCCNC

Envisioned by the Japanese American community, JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and facility usage. The JCCCNC is a non-profit community center based in San Francisco.