



## Japanese Cultural and Community Center of Northern California

1840 Sutter Street, San Francisco, CA 94115 • Tel: 415-567-5505 • Fax: 415-567-4222 • [www.jcccnc.org](http://www.jcccnc.org)

### Press Announcement For Immediate Release

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### Japantown Foundation Approves \$4,000 Matching Grant for SF Japantown Children's Day Activities

San Francisco (July 2, 2012) - The San Francisco Japantown Foundation – a non-profit organization that provides grant monies for cultural, community and educational activities to promote and preserve San Francisco Japantown - board of directors recently approved a matching grant of \$4,000 to support the annual Children's Day activities organized by the Japanese Cultural and Community Center of Northern California. The JCCCNC is calling out for your help to raise \$4,000 to reach a donation total of \$8,000 to improve current Children's Day activities and address the growing demand in participation.

Leading up to Children's Day on May 5<sup>th</sup>, the JCCCNC provides a week long educational, cultural and entertaining set of programs and events to promote the Japanese national holiday that celebrates the health and well-being of all children. These activities bring in over 1,800 children to the community to learn about the holiday and its traditions, and gain first-hand experience through cultural activities. With additional funding from the San Francisco Japantown Foundation, the JCCCNC wishes to expand the program to allow more children to participate in the activities.

The JCCCNC receives over 50 applications each year from schools throughout San Francisco to participate in the Children's Day school visits, but many who apply are turned away due to lack of space and resources. The majority of the activities are solely managed by the JCCCNC staff. The additional funding will allow the JCCCNC to further expand their offerings and give more children the chance to participate in the activities, giving the JCCCNC greater outreach to fulfill their mission of preserving and promoting the Japanese American history, culture and traditions.

The JCCCNC is considering implementing the following for its current Children's Day activities and to meet demand:

1. School kits will be designed and distributed to classes that are not able to participate in the activities at the JCCCNC. School kits will include arts and crafts materials, instructional and educational videos and handouts, and other materials to give them the best experience possible outside of the actual event.
2. Help to provide some financial support to underfunded (need a different word) classes for transportation costs to the school visits at the JCCCNC.
3. Provide honorariums for performers and instructors who participate at the Children's Day festivities.
4. Increase and expand hands-on learning activities at school visits and festival.



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The deadline for donations to qualify for a match is Monday, July 31, 2012, 5 p.m. PT. Check donations are preferred and can be made by downloading and filling out the donation form at <http://japantownfoundation.org/grants/> and made payable to "San Francisco Japantown Foundation." Checks must be mailed to: San Francisco Japantown Foundation, c/o Donald Tamaki; 360 Post Street, 8<sup>th</sup> Floor; San Francisco, CA 94108. Online donations can be made at the Japantown Foundation website, but a 5% processing fee will be deducted from your donation. Donations are tax-deductible to the extent provided by law.

Please make a donation today. Your contribution through this matching grant program will double your investment in the JCCCNC, the community and this project.

To learn more about the San Francisco Japantown Foundation, visit their website at [www.japantownfoundation.org](http://www.japantownfoundation.org). To learn more about the JCCCNC and their Children's Day activities, please visit their website at [www.jcccnc.org](http://www.jcccnc.org) or call (415)567-5505.

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