PRESS ANNOUNCEMENT
For Immediate Release

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Retro DIY: Screen Printing Workshop Series

San Francisco (April 15, 2013)—The Japanese Cultural and Community Center of Northern California (JCCCNC) will be offering an intensive beginners screen printing workshop series to teach people how easy it is to create unique, quality screen printed art, t-shirts, gifts and more using the old school technique.

Taught by artist Richard Tokeshi, students in the class will learn how to take their own design and transform it into custom screen stencils that will be used to transfer their multicolored image onto mediums such as fabric, paper, canvases, pillowcases, aprons, and t-shirts. Students will then keep their custom screens to continue screen printing at home.

The four-week course will be held on Sundays, May 5, 19 & 26, and June 2. The class runs each day from 1 p.m.—5 p.m. with instruction from 1 p.m.—3 p.m. followed by open lab from 3 p.m.—5 p.m. Free studio time will be provided on Saturdays from 1:00 p.m.—5:00 p.m.

Students will also be offered the opportunity to participate in JCCCNC’s 40th Anniversary T-shirt Design Contest to win prizes and to create the shirt for the JCCCNC staff to use to celebrate this anniversary.

Workshop fee is $75 for JCCCNC Members and $100 for non-members. There is also a $60 materials fee, which includes an 11x17 screen, a customized image burn, stencils and ink. For more information and to register for this workshop, visit http://www.brownpapertickets.com/event/361019 or call the JCCCNC at (415) 567-5505.

About the Instructor
Richard Tokeshi earned a Bachelor of Fine Arts Degree from the University of Illinois and was one of the original artists who established the Japantown Art and Media (JAM) Workshop in 1977. Richard learned the art of screen-printing at JAM and has since designed, produced, and helped other artists produce hundreds of screen-printed posters and other forms of prints for community groups. Some of his work can be seen displayed at the National Japanese American Historical Society.

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