

PRESS ANNOUNCEMENT For Immediate Release

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Japanese Cultural and Community Center of Northern California's 2011 Annual Sweepstakes

SAN FRANCISCO (July 25, 2011) – The Japanese Cultural and Community Center of Northern California (JCCCNC) is proud to announce its Annual Sweepstakes Drawing at the 2011 Annual Fundraising Event, 25th Anniversary of Opening Our Doors on September 24, 2011. This year's prizes include two roundtrip tickets to Japan and a 5-night stay courtesy of Japan Airlines and Kintetsu International, a 16 GB Wi-Fi + 3G Apple iPad or \$1,000 cash. Tickets are \$20 each or \$50 for three tickets (one book) or \$100 for nine tickets (three books). The drawing will be held at the 25th Anniversary Event. Winners not need to be present to win.

The JCCCNC is grateful to our corporate partners Japan Airlines, Kintetsu International and Pyramid Printing, for their support with this year's sweepstakes.

Proceeds from the Sweepstakes will help the JCCCNC continue to meet the growing needs of the community through over 100 on-going classes, programs and special events for people of all ages and backgrounds. For more information about the Annual Sweepstakes Drawing or the Annual Event, please contact Yumi Yukawa at (415) 567-5505 or yyukawa@jcccnc.org.

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About the JCCCNC

Envisioned by the Japanese American community, the JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and administrative support and facilities for other local service organizations. The JCCCNC is a 501(c)(3) non-profit community center based in San Francisco. For more information, please visit <http://www.jcccnc.org>.