



**PRESS ANNOUNCEMENT
For Immediate Release**

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Japanese Cultural and Community Center of Northern California

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**SAN FRANCISCO GIANTS DONATE OVER \$20,000
TO JAPAN RELIEF EFFORTS**

April 29, 2011 (San Francisco) – The San Francisco Giants and the Giants Community Fund have been outstanding supporters of the Northern Japan Earthquake Relief Fund, donating a combined \$12,500 and helping to raise an additional \$8,925.81 during the March 28th exhibition game versus the Oakland A's. The Giants commitment towards supporting the Northern Japan Earthquake Relief Fund partly comes from knowing that 100% of funds donated will go towards helping those most in need in Japan, but their true motivation resides in their good relationship with the Japanese community.

The Giants have a long and strong tradition of working with the local Japanese community off and on the field. Off the field, the Giants will continue to raise awareness and funds for the citizens of Japan and the Tohoku region throughout the season. On the field, the historical tie between Japan and Major League Baseball began in San Francisco when Masanori Murakami opened up the major league playing fields for Japanese players when he signed with the Giants in 1964.

“We have all experienced great sadness and dismay with the series of tragic events to hit Japan and its citizens. We know that so many of us want to help as we witness the unbelievable and overwhelming devastation to life and property being experienced throughout Japan. It is our intention to spread the word amongst our fans and raise awareness for the many ways they can assist the people of Japan,” said Larry Baer, Giants president and chief operating officer.

In the wake of the recent tragedies that have hit Japan, the Giants are dedicating this season's Japanese Heritage Night I on June 3rd to the memories of those lost, and to the support of those working to rebuild. Proceeds from each special event ticket will be donated directly to the Northern Japan Earthquake Relief Fund, and Giants staff will be on hand on the day of the game to collect additional donations from fans who would like to contribute further to the cause.

Special event tickets will place ticket holders in Japanese Heritage sections, creating a community bond between members of the Japanese community and their



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supporters in a show of solidarity. Additionally, all special event ticket holders will receive a special edition Sumo Lou Seal bobblehead. A pregame fundraising festival in Seals Plaza will take place with cultural performers and Japanese food and drink specials.

The SF Giants Japanese Heritage Night will be held on Friday, June 3, 2011, at 7:15pm. Japanese Heritage Night tickets in sections 308, 312 and 313 are available through the JCCCNC. Tickets are \$24.00/JCCCNC members and \$26/Non-members. Please contact Courtney Okuhara at (415) 567-5505 to purchase tickets or for more information.

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About the Relief Fund

The Northern Japan Earthquake Relief Fund efforts are part of a national network in Japan called the Japan Civil Network for Disaster Relief in East Japan which consists of over 50 non-profit, non-governmental and private organizations helping to coordinate a public response to the needs of this disaster. We are represented through our partnership and support of the YMCA Japan Alliance and the Kobe YMCA. The Giants encourage their fans to donate to this fund.

The Northern Japan Earthquake Relief Fund is a three-fold plan over the next several months:

- **Relief** (Meeting immediate life saving and survival needs)
- **Recovery** (Creating sustainability, temporary shelters and housing needs, Post Traumatic Stress counseling, supplies for children, families and seniors)
- **Rebuild** (Supporting community and neighborhood capital and improvement projects and programs)

For more information on the Northern Japan Earthquake Relief Fund, visit www.jcccnc.org.

About the JCCCNC

The Japanese Cultural and Community Center of Northern California (JCCCNC) was established as a 501(c)3 non-profit organization in California in 1973. The JCCCNC serves over 185,000 individuals a year and conducts numerous exchange programs between the United States and Japan.