JCCNC Coordinates Statewide Nisei College Diploma Project

Dreams Finally Realized: The Untold Stories of California Nisei Forced out of Higher Education

Dreams Finally Realized: The Untold Stories of California Nisei Forced out of Higher Education is a project to record the never before heard stories of the College Nisei, the second phase of the California Nisei College Diploma Project. The California Nisei College Diploma project was implemented last year to provide critical marketing and outreach to oversee the successful implementation of California Assembly Bill 37, the granting of honorary degrees to Nisei who were forced from their post-secondary education due to Executive Order 9066.

“Dreams Finally Realized” will chronicle the educational aspirations of the Nisei, how they felt when abruptly stripped of their college dreams due to Executive Order 9066, their life challenges and sacrifices made after leaving college and their return to these same campuses some 68 years later to receive an honorary degree, as called for by California Assembly Bill 37. These histories will also capture the reaction of the families of the Nisei honorees and current students who have witnessed the graduation ceremonies, as well as the impact these ceremonies have had on the teachers and administrators who helped organize them.

This summer, the JCCNC had four Diploma Project Interns (photos and bios on page 7), who were also part of the Nikkei Community Internship (NCI) Program, that helped to implement Dreams Finally Realized. Each intern was responsible for interviewing three to four different honorees. Through the internship they learned about script writing, interviewing and video editing. During their first week at the JCCNC, they received training on camera, lighting, sound and interviewing techniques. At the end of July, they took a workshop on Final Cut Express 4.0, a video editing software, where they utilized their artistic backgrounds to create a video to grasp the younger generation’s interest.

There is a need to make these stories accessible to everyone so that they can become educated and understand what took place 68 years ago and the impact it had upon the lives of an entire generation of a select group of American citizens. The four interns will then make the Nisei stories

(continued on page 7)
CA Nisei Project Coordinators’ Reflections

Being Project Coordinators for the California Nisei College Diploma Project has been a once in a lifetime opportunity that none of us will ever forget. When we first started this endeavor to help outreach and locate all of the Nisei from the three California University and College systems, we had no idea what kind of impact this project would have on us. We were just overwhelmed with how many people we would have to locate. As we began our search for the honorees, we were told on many occasions that we would not realize the impact this project would have on us until we witnessed the end result. Although we did not believe it at the time, it turned out to be true.

We still vividly remember attending our first Nisei commencement ceremony at the University of California, San Francisco in December 2009. The playing of Pomp and Circumstance as the procession walked into the auditorium and everyone in the audience giving a standing ovation. As the Nisei walked in dressed with full academic regalia, smiling ear to ear, that’s when each of us began to realize the true value of our work. As we attended more ceremonies, we found that each commencement was unique and yet the emotions would always be the same, always just as strong as the first ceremony we attended.

Now, we can say that this has had an unimaginable effect on us. We now understand the sacrifice that the Nisei and Issei made for us to have what we, the Sansei and Yonsei, have today. They instilled in us their values and the importance of higher education so that their dreams could come true through us.

The dreams of the Nisei and Issei are no longer deferred, but rather theirs to come true.

We have been honored and humbled to work to have the Nisei receive their honorary degrees, to hear their untold stories and to witness history 68 years in the making. Although we will be wrapping up our outreach efforts, we hope that more people will still come forward to receive their honorary degree. When they do, we will still be here to make sure this happens. The project will also continue through Dreams Finally Realized which is capturing the untold stories of the Nisei honorees.

The California Nisei College Diploma Project could not have been possible without the help and support of all of the community organizations and individuals throughout California. We would also like to thank everyone involved at the University of California, California State University and California Community College systems. Last but certainly not least, we would like to thank Assemblymember Warren Furutani and his staff for all of their efforts to see that Assembly Bill 37 become law and their continued assistance throughout the project.

A special thank you to former Program Associate and Project Coordinator, Ali Kagawa, for assisting us [Courtney and Jeff] with the beginning stages of the project.

Sincerely,

Jeffrey Chu
Project Coordinator
Development Associate

Courtney Okuhara
Project Coordinator
Membership Associate

Aya Ino
Project Coordinator
Program Associate

Mission Statement

The JCCCNCC is a non-profit organization which strives to meet the evolving needs of the Japanese American community by offering programs, affordable services and administrative support and facilities for other local service organizations. The JCCCNCC also provides educational, cultural and recreational programs that meet and address the interests and concerns of the community. Our goals remain rooted in preserving the Japanese American cultural and historical heritage as well as fostering the foundation for future generations of Japanese Americans.
Nikkei Community Internship Builds Future Community Leaders

The JCCCNCE is proud to have hosted six summer interns as part of the 2010 Nikkei Community Internship (NCI) program. This statewide, eight-week internship, sponsored by the California Japanese American Community Leadership Council (CJALC), offers college students an opportunity to gain exposure to the Japanese American community by placing them in non-profit community organizations in the Los Angeles and the San Francisco Bay Areas for four days of the week. One day of each week is reserved for a training meeting and debriefing, including field trips and speakers for cultural and community exposure.

Four of the JCCCNCE interns worked on phase two of the California Nisei Project, Dreams Finally Realized (see page 7). Two of the interns, Masao Ito Taylor and Jared Wong, were placed in the Development and Programs offices.

Masao Ito Taylor is a third year student at University of California, Santa Cruz, majoring in Politics and American Studies. He first became involved with the JCCCNCE when he participated in the Shinzen Program from 2004-2007. “When I first went as a player I was more into the basketball aspect of Shinzen, but when I returned as an assistant coach, I was truly amazed by the vibrant Japanese culture,” says Masao. Upon hearing about the NCI program, he jumped at the opportunity to take an active leadership role in the Japanese American community.

“The responsibility of keeping the [Japanese American] community alive and thriving, that has for so long been carried out by the Nisei and Sansei, is going to have to be passed on to younger generations of JA youth. The future of our community is on our shoulders.”

Jared Wong is a second year Communications major at University of California, Santa Barbara and interned under the Programs Department. Before NCI, his Japanese American upbringing consisted of playing church basketball and attending temple obons and bazaars. A former Shinzen Goodwill Basketball participant, Jared credits the program for giving him a completely different take on his own Japanese American culture and upbringing. This new view and wish for others to have a similar experience led him to the NCI program.

This internship has given him an in-depth look at not only how the JCCCNCE has been able to put on and run programs like Shinzen, but also how it affects the surrounding community.

“I believe that participating has given me an opportunity to not only affect youth who might go through a program like Shinzen but also those who are intertwined with Japanese American communities.”

12-Year JCCCNCE Employee Ken Maeshiro Bids Farewell

Ken Maeshiro, who started at the JCCCNCE over 12 years ago, has left his position as Special Events and Facilities Manager to begin a new career opportunity at San Francisco State University.

In his farewell letter Ken wrote, “Working at the Center has truly been an honor. I have seen how the Center, thru its classes, workshops, programs and special events, has made an impact on people’s lives. It has also given me the privilege to meet truly inspiring Nisei who overcame the injustice of internment, dedicated Sansei working to preserve the Nikkei culture and history and finally, energetic Nisei and Gosei primed to be the next generation of Nihonmachi leaders.

“I thank all the staff, board, volunteers and participants that have given me memories that will last a lifetime. I hope to remain active with the JCCCNCE as a volunteer and look forward to seeing all of you in the near future.”

We will surely miss Ken but wish him the best of luck with his new job.

A Healthy Community

The JCCCNCE and Dr. Kimberly Kono present A Healthy Community — a column featured regularly in the Center to help educate the community about healthy aging.

Thursday
Nov.
18
CULTURE AND AGING:
An exploration into what the Japanese-American culture says about aging
An informational talk by Dr. Kimberly Kono
Thursday, November 18
10:00 a.m. at the JCCCNCE
Free
Please call (415) 567-5505 to RSVP

Different cultures have different values. Culture can not only influence our values and belief systems, but also our behavior, how we interact with each other, and how we interpret the world. This workshop will review various ways in which Japanese-American cultural values can influence how we interpret the aging process, and the potential impact this can have on how we age, the services we receive, and our relationships between family members.
2010 Nikkei Open Attracts Golfers From Hawaii, Minnesota

117 golfers from Hawaii, Minnesota and California competed in the JCCCNC 16th Annual Nikkei Open Golf Tourament at the Peninsula Golf and Country Club in San Mateo on July 12. Play was shamble format while scoring was individual stroke and blind bogey. The event raised over $22,000 which provides support for JCCCNC programs and services.

The 2010 Nikkei Open results:

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<thead>
<tr>
<th>Low Gross</th>
<th>Score</th>
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<tr>
<td>James McGilley</td>
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<th>Stroke Play Men</th>
<th>Score</th>
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<tr>
<td>1st - Brian Farr</td>
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</tr>
<tr>
<td>2nd - Todd Ellinwood</td>
<td>58</td>
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<tr>
<td>3rd - Dennis Yamamoto</td>
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<th>Blind Bogey Men</th>
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<td>1st - Steve Katayama</td>
<td>62</td>
</tr>
<tr>
<td>2nd - Chutch Kotake</td>
<td>66</td>
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<tr>
<td>3rd - Keith Onishi</td>
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<th>Blind Bogey Women</th>
<th>Score</th>
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<tr>
<td>1st - Jo Ann Ono Wong</td>
<td>63</td>
</tr>
<tr>
<td>2nd - Maiko Matsuda</td>
<td>64</td>
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<tr>
<td>3rd - Lily Maguire</td>
<td>66</td>
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Hole Giveaway Sponsors
Craig Yonemura, DDS, MS, Inc. (Iced Tea) • Hukilau Restaurant (Hukilau Punch) • Primo Beer • Sapporo Beer • Tokyo Fish Market (Hawaiian Sun)

Hole-in-One Sponsors
Moriwaki Imai and Fujita Insurance

Long Drive Sponsor
Nakashima Golf

Raffle Grand Prize Winner
Ms. Sachi Iwashita

Closest-to-the Pin
Hole #4 - Mark Abey
Hole #7 - Al Lee
Hole #12 - Steve Itatani
Hole #15 - James Suekama

Long Drive
Men - David Macintosh
Women - Donna Seid

Teams included (top photo): Darryl Chin, Ryan Kimura, Tim Kawakami, Paul Kawakami; (middle photo): Jeremy Umland, Jeff Maruyama, Jack Sakazaki, Robert Kuyvatani; and (bottom photo): Patrick Miyaki, Kurt Osaki, Eric Toz, Billy Chan, Emilio Cruz
2010 Nikkei Youth Cultural Heritage Program Participants Return from Monthlong Japan Stay

After one month of living and studying in Kobe, Japan, the six college student participants of the Nikkei Youth Cultural Heritage Program (NYCHP) have safely returned to the States!

This past summer from Tuesday, June 29th to Saturday, July 31st six college students set out on an adventure to study, live and find their cultural roots in Japan. The NYCHP selected Alyssa Kato, Eryn Kimura, and Kristin Fong as participants from the JCCCNCG, Michelle Harrison and Duane Murata from the Japanese American Cultural and Community Center (JACCC) and Mark Gibo from the Japanese Cultural Center of Hawaii (JCCH). Before their trip the students had little knowledge of Japanese language and most had never lived abroad or been to Japan.

Participants immersed themselves in Japanese culture through Japanese language and writing classes, introductory classes in traditional Japanese art forms, late afternoon and Saturday excursions exploring different parts of the Kansai region, all while using and practicing their Japanese language skills on a daily basis with their homestay family. This year, the program incorporated a mandatory pre-trip tour to Japan where participants were introduced to important historical and cultural assets in Japan in the Hiroshima and Kyoto prefectures in order to increase and deepen their knowledge and interest.

“Fortunately, during my visit in Hiroshima, I was able to meet and eat lunch with my family from Hiroshima whom I had never met before. Not only did I get to meet my family and experience eating okonomiyaki for the first time, but I was also able to visit the Hiroshima Peace Memorial Museum. This museum brought all that I had read in textbooks to life. The stories and images were so powerful and moving that it brought me to tears,” writes Alyssa Kato, an NYCHP participant and fourth year at UC Davis. “In addition, my homestay experience was one I will forever and always cherish. Adjusting to the Japanese lifestyle was challenging at first, but as time went on I grew accustomed to it and loved it! I tried foods I would never think to touch (eggplant, kabocha, unagi, and chicken heart). I improved my chopstick skills, and I was able to use the Nihongo I learned in school to break the language barrier as time went on. Through school, I was also able to meet and share my adventures with people from all over the world who I now call my friends.”

The NYCHP would not have been possible without the generous support of The Henri and Tomoye Takahashi Charitable Foundation, Hatsurow and Ameiy Aizawa Family Charitable Trust, and Japan Airlines. The JCCCNCG also thanks the Kobe YMCA Language Program (Hyogo Prefecture, Japan), and the Japanese American Cultural and Community Center (JACCC) in Los Angeles, the Japanese Cultural and Community Center of Washington (JCCW) in Seattle and the Japanese Cultural Center of Hawaii in Honolulu (JCCH). Each cultural center recruited students to represent the Japanese American community as cultural ambassadors.

For more information or to apply for the 2011 Nikkei Youth Cultural Heritage Program, please visit the NYCHP page at http://www.jcccncc.org or contact Aya Ino at aino@jcccncc.org.
FROM COVER: “Dreams Finally Realized”
accessible to the general public so that they can all learn about their experiences. By using popular video hosting sites like YouTube to post the visual histories and distributing electronic copies to community organizations and California universities and colleges, the interns will be educating people of their generation who are currently in college.

Funding for Dreams Finally Realized was provided by a grant from the California State Library through the California Civil Liberties Public Education Program (CCLPEP).

Diploma Project Interns

Emily Furutani
College: San Francisco State University
Major: Broadcast Electronic Communication Arts
Interviewees: Ms. Sachiko Kajiwara (UC Berkeley); Ms. Bebbie Kawachi Chin (San Jose State University); Mr. Masao Yamamoto (UC San Francisco)

To hear the intrigues [the Nisei] faced made me realize how important education is. While many Nisei’s educational careers were interrupted, they still followed their dreams and finished college. Having the opportunity to go to college is a luxury for some, and I am fortunate enough to be able to do this.

Casey Ikeda
College: University of San Francisco
Major: History
Interviewees: Ms. Kyo Sato (Sacramento City College); Mr. Satoshi Kuhmoto (Fresno State); Mr. Frank Imami (UC Berkeley)

When I started the Nisei College Project I didn’t know what to expect. I had no idea how much I would get out of this project. Not only have I been trained to conduct oral histories, but the stories the Nisei have told have moved me greatly. I feel so humbled to get the opportunity to sit down and talk to these Nisei.

Blake Tamaki
College: University of California, Los Angeles
Major: Art
Interviewees: Ms. Kiyomi Saneto Hiyama (L.A. City College); Ms. Esther Takai Nishi (Pomona City College); Mr. Parnio Bob Naka (UC Los Angeles); Mr. Carl Yoshimine (San Diego State University)

I appreciated the amount of freedom and trust I was afforded in this project as the Southern California representative. The project has made me very knowledgeable on the history of these hard times in a vibrant way. It made me realize that this is not ancient, but recent history that we can relate to and must share with college students.

Corey Yamamoto
College: San Francisco State University
Major: Environmental Studies
Interviewees: Mr. Matt Hongo (Sacramento City College); Ms. Kari Tamagawa (City College of San Francisco); Mr. Manabu Hiratsuki (UC Davis)

In hindsight, I was never able to sit down with my grandparents and talk to them about their experiences inside the camp as well as their life history. This project has helped me revisit the past through the lens of the Nisei generation and I am so grateful for that. I was able to get a real grasp on the trials and tribulations that the Nisei generation went through. And each story is unique because they all have different perspectives.
**COMING SOON!!!**

We understand that it’s difficult to remember all of the amazing businesses that provide you with discounts or extra services for being a JCCNCN member. So we created this unique, eye-catching decal that will help you out.

Beginning September 1, 2010, you will begin to see this decal strategically placed around participating businesses. When you see this decal remember to show your JCCNC membership card and be on your way to saving! Now all you have to do is remember the 3 S’s: See Show, & Save—It’s that easy!

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**Investing in the future of OUR community**

In this newsletter, you have already read about some of the wonderful projects your membership dues support: the California Nisei College Diploma Project, JCCNC Track Meet, the annual Nikkei Open Golf Tournament, and the upcoming San Francisco Giants Japanese Heritage Night and Annual Event, Tabemasho.

But they are not just “projects.”

They are fulfilling a 68 year old promise;

they are meeting the needs of the Japanese American community;

they are building a gateway through generations that preserves the history and culture of our community;

they are what make the JCCNCN so special and so important.

Renew, Refer-a-friend, and/or get your family or friends involved through gift membership.
**Membership Benefits**

**PREMIER DISCOUNTS**

**Japan Airlines** is JCCNC’s preferred airline carrier to Japan

Japan Airlines (JAL) is the JCCNC’s corporate partner and preferred airline to travel to Japan. Escape to Japan and take advantage of the great deals. JCCNC members are eligible to receive our exclusive group and individual rates on Japan Airlines travel packages which can be arranged with our Preferred Agent—Kintetsu International in San Jose. For more information, please contact Ruby Hata at (415) 567-5505 x225. Restrictions on travel dates and air prices may apply depending on seasons and blackout dates determined by JAL.

**Hawaiian Airlines**

Book online with Hawaiian Airlines, receive the lowest available web fare and earn bonus miles for JCCNC at a rate of one mile for every dollar spent. Visit www.hawaiianair.com/affilates and enter the Affiliate Program Code: ANWEBJCC. Here is the latest special: 5% off roundtrip web fares—travel between Mainland U.S. and Hawaii. Booking period is now through December 31, 2010 for travel now through December 31, 2010.

**My Japan Phone**

FREE Japan cell phone rental for ONE WEEK! 10% off on additional days of rental fee. Call (800) 553-9050 or visit www.myjapanphone.com using promotion code “JCCNC”.

**Hawaii Prince Hotel Waikiki**

Preferred room rates starting at $197 per room per night at the Hawaii Prince Hotel Waikiki. Special $65 golf rate at the Hawaii Prince Golf Club. Please call the JCCNC at (415) 567-5505 to receive the special booking code for the JCCNC Member discount.

**Hotel Kabuki**

1625 Post St, San Francisco
(415) 922-3300
Special JCCNC Guest Room Rates:
June 1, 2010 – October 31, 2010
Superior Guest Rooms: $129.00 Single/Double
November 1, 2010 – December 31, 2010
Superior Guest Rooms: $109.00 Single/Double
* Restrictions apply. Please visit the JCCNC website for details.

**Hotel Tomo**

1800 Sutter St, San Francisco
(415) 921-4000
Special JCCNC Guest Room Rates:
June 1, 2010 – October 31, 2010
Superior Guest Room: $119.00 Single/Double
November 1, 2010 – December 31, 2010
Superior Guest Room: $99.00 Single/Double
* Restrictions apply. Please visit the JCCNC website for details.

**RESTAURANT DISCOUNTS**

**Bushi Tei**
1638 Post St, San Francisco
(415) 440-4959
10% discount during brunch or luncheon. Cannot be combined with any other offer. Not valid at Bushi Tei Bistro.

**Cafe Muns**
1000 Sutter St, San Francisco
(415) 931-6986
10% discount on food only, drinks not included. Cannot be combined with any other offer.

**DooBu**
1721 Buchanan St, San Francisco
(415) 292-6002
10% discount. Cannot be combined with any other offer.

**Hukilau San Francisco**
5 Mission Ave, (415) 921-6242
10% discount on food only, drinks not included. Cannot be combined with any other offer.

**JuBar BuriLounge**
1204 Broadway, (650) 347-2300
10% discount. Cannot be combined with any other offer.

**On the Bridge**
1501 Webster St, #205, San Francisco
(415) 922-2705
Choice of free soup, salad, or homestyle drink with any purchase. Cannot be combined with any other offer.

**Juban Menlo Park**
712 Santa Cruz Ave, (650) 473-6458
10% discount on food only, drinks not included. Cannot be combined with any other offer.

**Aloha Warehouse**
1731 Buchanan St, San Francisco
(415) 346-7533
10% discount on all items. Food and sake items not included.

**RESTAURANT DISCOUNTS**

**#10 Asakuchi Antiques & Arts**
(415) 921-2147
10% discount on all items. Cannot be combined with any other offer.

**#207 Asakuchi Iron Teapot & Bronze**
(415) 921-3821
10% discount on all items. Cannot be combined with any other offer.

**#203 Shige Kimono**
(415) 346-5567
1700 Geary Blvd, San Francisco
10% discount on general items. Sale items not included.

**Japanese Town Acupuncture & Oriental Medicine, Inc.**
1381 Webster St, #245, San Francisco
(415) 922-1300
$5 off on acupuncture treatments. Not valid on supplements.

**Japan Video and Media**
1737 Post St, #305, San Francisco
(415) 563-5230
10% discount on all merchandise.

**Ma-Shi-Ko Folkcraft**
“Authentic Japanese Old World Folkcrafts”
1581 Webster St, #216, San Francisco
(415) 346-0748
Contact Wayne Sanders, garage@jccnc.org, cell (510) 375-2838
10% discount or more.

**Negishi Jewelry Inc.**
1581 Webster St, #205, San Francisco
(415) 351-1680
10% discount on all merchandise.

**Nippon-Ya**
1737 Post St, #345, San Francisco
(415) 346-0332
10% discount. Cannot be combined with any other offer.

**Paper Tree**
1743 Buchanan Mall, San Francisco
(415) 921-7100
10% discount on all paper items (origami paper, art paper, etc.). Sale items not included. Cannot be combined with any other offer.

**Sanko Cooking Supply**
1738 Buchanan St, San Francisco
(415) 922-8331
10% off all merchandise. 5% discount on cookbooks and electronics. Cannot be combined with any other offer.

**T. Okamoto & Co.**
1832 Buchanan St, #202, San Francisco
(415) 931-6290 x107
As a special member benefit you will be able to obtain low cost automobile insurance through T. Okamoto & Co., serving Japan town since 1946. Please call for a competitive premium quote.

**Krispy Kreme**
Krispy Kreme Discount Card - $10 card, buy 1 dozen, get 1 dozen free.

**Sain Saine**
22 Peace Plaza, #501, San Francisco
(415) 292-3542
5 minute extension on a 30 minute massage or a 10 minute extension on a 60 minute massage.

**See’s Candies**
Contact: $12.50 for one pound box of candy.

**Sankyo Cooking Supply**
1738 Buchanan St, San Francisco
(415) 922-8331
10% off all merchandise. 5% discount on cookbooks and electronics. Cannot be combined with any other offer.

**T. Okamoto & Co.**
1832 Buchanan St, #202, San Francisco
(415) 931-6290 x107
As a special member benefit you will be able to obtain low cost automobile insurance through T. Okamoto & Co., serving Japan town since 1946. Please call for a competitive premium quote.

**OTHER SPECIALTIES**

**Belly Good Café & Crepes**
1737 Post St, #393, San Francisco
(415) 346-8380
10% discount. Cannot be combined with any other offer.

**Benkyodo Co.**
1747 Buchanan St, San Francisco
(415) 922-1244
Buy one dozen manju, get one manju free.

**Charles M. Schulz Museum and Research Center**
2301 Hardies Ln., Santa Rosa
(707) 579-4452
$1 off one adult admission (good for up to 4 people). Not valid on any other discounts or offers. Pick up coupon at the JCCNC.

**Hayes Auto Body**
2401 Bush St., San Francisco
(415) 346-7061
10% discount on general services. Cannot be combined with any other offer.

**Murasu’s Café Hana**
1737 Post St, #368, San Francisco
(415) 567-9133
Free cup of coffee with any $10 purchase.

**San Francisco Zoo**
1 Zoo Rd., San Francisco
(415) 753-7000
$2.00 off adult general admission and $1.00 off child general admission for up to five family members or friends for every zoo visit. In addition to the discount, you will also receive a 10% discount at all Zoo restaurants and stores. Each card must be signed and is valid for one year only. Pick up coupons at the JCCNC.

**Yasukochi’s Sweet Stop**
1790 Sutter St, San Francisco
(415) 931-8165
- Purchase a waffle, get one danish free.
- Purchase a dozen cookies and get one cookie of your choice free.
- Purchase a cream cake from the showcase at 5% discount.
MONEY MATTERS

Although 2009 was a challenging financial time that required the JCCNC to make significant budget cuts, we were able to continue offering quality classes, workshops and events for the community.

A day in the life at the JCCNC can include mailing out letters to donors and members, setting up classrooms, workshops and events and hundreds of administrative tasks. The JCCNC also provides resources in the form of space, funds and services for community organizations, individuals and corporations. Included among those resources is low-cost office space for tenants such as Japanese Community Youth Council, Kimochi, Inc., Nichi Bei Foundation and Nobiru Kai.

None of this would be possible without the financial support of the JCCNC’s many donors, members and corporate sponsors. Also appreciated is the leadership of the Board of Directors, enthusiastic volunteers and hard-working staff. Their unwavering dedication, commitment and generosity to preserving the culture and community push the JCCNC towards building a Center of greater service for this community.

2009 Expenses

The graph above summarizes spending during the 2009 calendar year. Building and operations comprise nearly one-half of the JCCNC’s expenditures. On the building side, this includes expenses incurred from running a public facility visited by over 185,000 individuals annually, which primarily consists of maintenance and upkeep of a 17,500 square foot building. This includes utilities, equipment leases, licensing and permit fees and facility insurance. On the operational side, this includes staff salaries and benefits, staff development and training, office administration, public relations, advertising and marketing and consulting services.

Programs expenses encompass all classes, corporate and community meeting room rentals, sporting events, seasonal fairs, community forums and events and cultural programs. By nature, the JCCNC’s programs are highly resource intensive due to the associated (and often obscure) costs of materials, instructor and insurance fees and other related costs necessary to run successful programs. The JCCNC provides over 100 workshops and classes on an annual basis. These workshops and classes are central to the mission of the Center which is to provide cultural arts, social, recreational and educational classes.

Development expenses include all costs related to direct fundraising, following the Center’s comprehensive development program aimed at generating individual donor, foundation, philanthropic and various foundation and corporate support.

2009 Revenue

The graph above summarizes revenue during the 2009 calendar year. It is the sole responsibility of the Development Department to produce the most significant revenue for most non-profit organizations. For the JCCNC, development accounts for 41% of our revenue, with individual donors collectively contributing the majority of the total. The remaining development revenue includes funds brought in through bingo, auctions, golf, sweepstakes and special community projects. The Development Department’s principal charge is to ensure the sustainable growth and financial health of the organization by gathering resources and long-term support through grassroots fundraising, major donor cultivation and foundation and corporate sponsorships.

The Membership Department’s role is to increase visibility of the JCCNC within the surrounding community, instill in us members a sense of belonging and to grow and sustain relationships with people and organizations that believe in our charter. Currently, the JCCNC is highly dependent upon senior and senior-couple memberships; our aim is to increase our family and sustaining memberships to mirror our success with these contingencies.

Programs contributed 29% of the revenue for the JCCNC, generated from class or events fees and donations. The JCCNC makes a conscious choice to keep the class fees at a minimum as the JCCNC believes in providing low cost services whereby no attendee is constrained by cost.

Rentals derive 8% of our annual revenue. Similar to our affordable program philosophy, the JCCNC believes in providing highly subsidized facility space for community groups and organizations with special reduced rates for non-profit organizations.
Ways to Give! How to Help the JCCCNC, Your Way

:: Participate in our 2010 Annual Sweepstakes ::

The JCCCNC is pleased to present its 2010 Annual Sweepstakes. Here is your chance to win one of three great prizes.

**PRIZE 1**
16 GB Wi-Fi Apple iPad
Courtesy of

**PRIZE 2**
Panasonic Viera 32" LCD HDTV (TC-L32X2) with iPod dock and Panasonic Blu-Ray Player (DMP-BD655P-K)

**PRIZE 3**
$1,000 Cash

The grand prize winner will have the first CHOICE of prizes 1, 2 or 3. The winner will be drawn at the 2010 Annual Event, Tabemasho: From Generation to Generation on September 25, 2010, however the winner need not be present to win.

Sweepstakes Tickets cost: $20 per ticket or $50 for a book (3 tickets). To purchase sweepstakes tickets, please call Jeffrey Chu at (415) 567-5505.

:: Become a member ::

Join us today. Your membership provides support to the JCCCNC to carry out its educational, cultural, recreational, and social programs. Be a part of our family where future generations will learn about our community, culture, and traditions. To sign up or to get more information check our website at www.jcccnc.org or fill out our membership form, which can be obtained at the JCCCNC.

:: Have your employer double your donation – Corporate fund matching programs or work place giving ::

Did you know that many corporations offer to match their employee’s donations to non-profit organizations or have a work place giving program? Corporate fund matching programs are a great way to increase your donation and in most cases double your donation. Work place giving programs make it fast and easy to give a gift because you can have your donation automatically deducted from your paycheck. Consult your human resources department to find out more on how you can support the JCCCNC through work place giving.

For questions on giving to the JCCCNC, email us at info@jcccnc.org or call (415) 567-5505. All information and inquiries are kept confidential.

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**Jero CDs Available with Special Pricing for JCCCNC Members**

**Yakusoku** (February 2009)
Member Rate: $28
Regular Rate: $36

**Covers 3** (June 2010)
Cover album release from Jero featuring the songs "Echigojishi no Uta," "Yozakura Oshichi," "Amerikabashi," "Tsurugu Koionna," and more for seven songs total.
Member Rate: $24
Regular Rate: $29

To purchase or for more information, please call the JCCCNC at (415) 567-5505.

CORRECTION: In the last newsletter, we incorrectly published an In Memory of Mrs. Sakiko Kanamori gift from Mrs. Michiko Horio. The gift was made In Honor of Mrs. Sakiko Kanamori. We apologize for any problems this may have caused.
**Upcoming Events**

**Halloween**
6 - 8:30 PM
Games and prizes, tricks and treats, arts and crafts and goodies to eat! On October 29 there is only one place to be: the Halloween Carnival at the JCCNC!

Please call Aya Ino at (415) 567-5505 for more information.

**Fall Cultural Tour to Japan**
November 12 - 21, 2010
Join us this fall as we explore the Japan Alps and visit the prefecture of Nagano. The highlights of this tour will focus on the local food, culture and history of each site visited. The trip will originate and end in Tokyo with stops in Matsumoto, Shibu Onsen Area and Nagoya.

For more information, please contact the JCCNC at (415) 567-5505.

**JCCNC Annual Online Auction**
September 5 - September 20*
Get ready to bid on Japanese antiques, beautiful ceramics pieces, unique opportunity packages, gift certificates, and more!

Visit www.jccnc.org and click on the link.

For more information or to donate items for the auction, please call Jeff Yoshioka at (415) 567-5505.

*Auction dates are subject to change.

**Coming to San Francisco:**

**West Side Story**
Saturday, October 30
2:00 P.M.
Center Orchestra Seats
JCCNC Sustaining Members-Only and Annual Support Drive Donors Rate: $89

For more information please contact Courtney Okahara at (415) 567-5505.