Honoring some of San Francisco Bay Area’s finest Japanese American community small retailers that have helped our community stay connected through our love of food.

Celebrity chefs, cooking demos, sake & shochu tasting, homemade Nikkei comfort foods

Live and silent auctions featuring items donated from Japantown restaurants and businesses

Tickets
$75 general admission
$100 reserved table seating (Reserved seating will sell out. First come, first served.)
$25 children (6-12 years)
Community table & sponsorship opportunities available.

Presentation of the Kay Okamoto Volunteer Award and the Takeo Okamoto Community Leadership Award

Enter to win a trip to Japan, a plasma TV or $1,000 cash, in the Annual Benefit Drawing. (See page 11 for more info.)

The Chefs
Alex Ong
Betelnut Restaurant
Rodolfo Reyes
La Mar Cebicheria
Mike Yakura
Ozumo Restaurant

For more information about the 2009 Annual Event, tickets or sponsorship information, contact Joy Iwasa, Director of Development, at (415) 567-5505 or email her at jiwasa@jcccnc.org.
Message from the Executive Director

Celebrating Our Community History Through Food

Some of our fondest memories about our Japanese American community center around food. Whether it was a community potluck, a family gathering, a celebration, a picnic or a community festival, our memories of food are full of stories—collectively, personally and affectionately. It is food that reminds us, like an old song, comforts us, talks to us; and because it is engrained in our memories, food calls us and we remember people, places and events in our lives.

It seems from the earliest times of our Nikkei community, we gathered around food—what we call a “Nikkei Potluck.” Everyone prepared their best and favorite dishes, always knowing who was coming and what they were going to bring; and you made sure to get your favorite before it was all gone or, in some cases, you might have to wait an entire year for the next opportunity.

Since the first Japanese immigrants arrived in America—specifically San Francisco—140 years ago, they celebrated through good times and difficult times with food. The concept of gathering around the table to eat, celebrate, remember and rejoice has continually passed on to each generation. The early Issei had no money to go to fancy hotels or restaurants, but they could bring their favorite dishes to the table and the family and community would gather.

Throughout our history, our Nikkei food has been a bridge. It has opened doors, created friendships and has been one of the most important cultural ambassadors between the United States and Japan.

In celebration of our community history through food, we are planning a very special annual event this year, “Tabemasho, Let’s Eat” on Saturday, September 19th at the JCCNC. This culinary experience, being billed the largest Japanese culinary event in Northern California, will feature celebrity chefs, Nikkei comfort food, demonstrations, sushi, specialty sake and shochu from throughout Japan and much, much more.

In conjunction with the “Tabemasho” event we will be introducing the long awaited community cookbook, “Nikkei Potluck,” which recognizes the important role that food has played in our community. It celebrates our history through food and recalls some of our favorite recipes and stories through food.

It has been a work in progress: slowly, lovingly, evolving and simmering like a great pot of oden, with each family’s personal recipe and story adding its own flavor yet distinctly being part of one community’s history, struggles and triumphs.

Tabemasho, “Let’s eat.”

Paul Osaki
Executive Director

Mission Statement

The JCCNC is a non-profit organization which strives to meet the evolving needs of the Japanese American community by offering programs, affordable services and administrative support and facilities for other local service organizations. The JCCNC also provides educational, cultural and recreational programs that meet and address the interests and concerns of the community. Our goals remain rooted in preserving the Japanese American cultural and historical heritage as well as fostering the foundation for future generations of Japanese Americans.
This summer marked the eighth year of the Nikkei Community Internship (NCI) Program, which offers college students an opportunity to gain experience supporting the work of community organizations while increasing their understanding of contemporary issues affecting Japanese Americans. Organized by the California Japanese American Community Leadership Council and coordinated by the Japanese Community Youth Council (JCYC) in Northern California and the Little Tokyo Service Center (LTSC) in Southern California, the goal of the program is to support the development of the next generation of community leaders.

This year's JCCCNC interns, Alyssa Kato and Michelle Chan, spent eight weeks learning the ins and outs of operating a non-profit organization, with one day each week spent visiting other Japanese American organizations and groups, and meeting with various community leaders to expand their knowledge of available services and resources.

For more information about participating in next year's Nikkei Community Internship Program, please visit www.nikkeiyouth.org.

Name: Alyssa Kato
Hometown: Belmont, CA
Education: 3rd year at UC Davis, majoring in Human Development and Communications

What are your future goals/ambitions?
Get my Masters in Child Development or Geriatrics and participate in the JET (Japan Exchange and Teaching) Program.

Why did you decide to participate in NCI?
My whole family has always been involved with the community and I saw NCI as a chance for me to get directly involved and contribute. My grandpa was a major advocate in the Japanese American community and ever since he passed away, I wanted a way to help continue his legacy. I think he would be proud that I’m getting involved through this program.

What was your involvement in the community before NCI?
I was a camper at the JCYC Tomodachi Summer Program and I became a counselor there when I got older. I also currently participate in the Adult Asian League Basketball.

What have you learned from interning at the JCCCNC?
I learned how important the JCCCNC is and how its programs and services really tie the community together. Also, all the behind the scenes work that goes on to get things done—even little things take a lot of work to prepare, like business cards that get handed out so easily. I also learned about the purpose and background of the Shinzen Program.

What did you enjoy the most from interning at the JCCCNC?
The people I got to work with, and learning about everything that goes on in the community – the work and programs put on by the community that make it strong and thriving.

Name: Michelle Chan
Hometown: San Francisco, CA
Education: 4th year at UC Riverside, majoring in Sociology

How did you hear about NCI?
Facebook

Why did you decide to participate in NCI?
I've been involved in the Japanese American community ever since I attended pre-school at Chibi Chan. When I got accepted to UC Riverside and moved down there, it was a lot harder to be involved so I saw NCI as a chance to be a part of the community again.

What was your involvement in the community before NCI?
I began participating in the JCYC Tomodachi Summer Program when I was five years old. I later became an assistant counselor, and then a counselor with the Tomodachi Summer Program. During high school I was involved with the JCYC Youth Council where I learned about leadership development.

What have you learned from participating in NCI?
The youth do have a voice and we are the future leaders of Japantown; it will be the place we hang out for the next 20+ years.

What did you enjoy the most about NCI?
The opportunity to network and bond with people my age who are going through similar situations and experiences.

What have you learned from interning at the JCCCNC?
The process of fundraising and everything that goes into nonprofit organizations – membership, programs, etc.

What did you enjoy the most from interning at the JCCCNC?
The friendly work environment. The JCCCNC is a laid back place to work but when work has to get done, everyone pulls together and gets it done.
JCCCNC Announces 15th Annual Nikkei Open Golf Tournament Results

Eighty-one Bay Area golfers raised more than $10,000 to support JCCCNC programs and services by participating in the JCCCNC’s 15th Annual Nikkei Open Golf Tournament at the Lake Merced Golf Club in Daly City on Monday, July 13.

This year’s Nikkei Open was Scramble Play/Blind Bogey scoring format. The low gross score winning foursome was Fred Ficklin, Justin Fong, Ken Fong and Gen Yasuda. The blind bogey (adjusted gross score) winning foursome was Darren Hiatt, Bob Hamaguchi, Kristi Hiatt and Scott Hamaguchi. Closest to the Pin Winners: Hole 3 Bob Koshiyama (3 feet 6 inches) and Hole 8 Lance Wong (5 feet). Long Drive winners were Scott Hamaguchi (men’s division) and Lisa Mizono (women’s division).

JCCCNC Nikkei Open Raffle Winner
Mr. Bill Mazzetti was the winner of the Nikkei Open Raffle Grand Prize—Two roundtrip coach tickets to Oahu, Hawaii on United Airlines from San Francisco to Honolulu (donated by Daniel Hanes at Morrison Travel) and three nights hotel accommodations at Courtyard by Marriot Waikiki Beach (donated by Roy Cordeiro and Courtyard by Marriot Waikiki Beach).

Low Gross
Fred Ficklin
Justin Fong
Ken Fong
Gen Yasuda

Blind Bogey
Bob Hamaguchi
Kristi Hiatt
Scott Hamaguchi
Darren Hiatt

Highest Score
Mary Bailey
Ann Fukumoto
Jerry Morino
Bob Oto

Closest to the Pin
Bob Koshiyama (3 ft., 6 in. from Hole #3)
Lance Wong (5 ft. from Hole #8)

Long Drive – Men
Scott Hamaguchi

Long Drive – Women
Lisa Mizono

Thank You to Our Generous Sponsors!

Aloha Pediatric Dentistry
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Berkeley Bowl
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Sue Holdaway and Marjorie Fletcher
Hukilau Da Bar
Daro Inouye
Bob Kawamoto
Lowell Kimura, CPA
Kaz Maniwa
Darlene Masamori Insurance Agency
Angela McKillen and Ross Sakamoto
Moriwaki Imai and Fujita Insurance
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More Than 140 Participate in 2009 JCCNC Track Meet

On Sunday, June 28, more than 140 athletes in seven age divisions—ranging from 6 years and under to 30 years and older—participated in the 2009 JCCNC Track Meet at the Palo Alto High School Track.

Families and friends from throughout Northern California gathered early at the track to set up their umbrellas and prepare for a day of fun in the sun. A variety of track and field events were held, including the softball throw and soccer kick. In the spirit of friendly competition, participants shared a potluck lunch.

This marked the fourth year that the JCCNC hosted the track meet, which has its roots in the San Francisco JACL Nisei Olympics, first held in 1953. Many of the event’s original organizers had participated in the Japanese YMCA Nisei Olympics, held successfully for nearly a decade until Japanese Americans were forced to evacuate in 1942 due to World War II.

The track meet would not be possible without the help of many volunteers at the meet and especially Craig Hamakawa, Dean Kumagai, Mr. Kumagai, Michelle Nieda, Alice Kawasaki, Tom Oshidari, Art Wong, Mike “Jakes” Uyeno, Barry O’Driscoll and Sean Finley. The 2009 JCCNC Track Meet was made possible in part by the Bay Area Sports Hall of Fame (BASHoF) and Mr. Craig Hamakawa and family.

For more information or to be a sponsor of the 2010 JCCNC Track Meet, call Jennifer Hamamoto at the JCCNC at (415) 567-5505, ext. 227, or email jhamamoto@jcccnc.org.

**The following are first place finishers in each event. For complete results, please visit www.jcccnc.org.**
2009 Kobe Summer Study Abroad Trip a Success!

After one month living and studying in Kobe, Japan, the 10 college student participants of the Nikkei Youth Cultural Heritage Program (NYCHP) have (somewhat reluctantly) returned back to the States!

The NYCHP program is designed for Nikkei youth to gain a better understanding of their ancestral and cultural background while discovering Japan in a unique and exciting way. During their one-month stay, participants immerse themselves in Japanese culture through Japanese language and writing classes, introductory classes in traditional Japanese art forms, late afternoon and Saturday excursions exploring different parts of the Kansai region, all while using and practicing their Japanese language skills on a daily basis with their homestay family.

"I went to Kobe with absolutely no expectations and left with more than I could’ve ever imagined: a sense of cultural identity," Hillary Nakano, a 2008 and 2009 participant wrote. “Only when you travel to Japan for an extended time can you see the beauty of cultural differences and similarities. The trip taught me to be proud of my cultural roots.”

In the second year of this Kobe study abroad program, the JCCCNC in cooperation with the Kobe YMCA Language Program (Hyogo Prefecture, Japan), teamed with the Japanese American Cultural and Community Center (JACCC) in Los Angeles, the Japanese Cultural and Community Center of Washington (JCCCW) in Seattle and the Japanese Cultural Center of Hawaii in Honolulu (JCCH). Each cultural center recruited students to represent the Japanese American community as cultural ambassadors.

“…I’ve been to Nijo Jo in Kyoto, many department stores, had shabu-shabu in Osaka, went to Suma beach, rode a boat in Harborland and relaxed in an Onsen in Kannabe.”

The NYCHP has been made possible by Japan Airlines and The Henri and Tomoye Takahashi Charitable Foundation. With their generous support the NYCHP was able to subsidize nearly $2,000 per student for their expenses, which include language class tuition; texts and class materials; hotel stay (for two nights); homestay fee; breakfast and dinner daily; participation in traditional cultural art classes (ikebana, karate or shodo); day trips to Kyoto and Nara; and roundtrip airfare.

“…Only when you travel to Japan for an extended time can you see the beauty of cultural differences and similarities. The trip taught me to be proud of my cultural roots.”

For more information or to apply for the 2010 Nikkei Youth Cultural Heritage Program, please visit the NYCHP page at www.jcccnc.org or contact Lori Matoba at LMatoba@jcccnc.org.

About the Kobe YMCA Language School
The Kobe YMCA Japanese Language School was established in 1872. Its goal is to develop strength, knowledge and understanding of the totality of the Japanese language in reading, writing, listening and speaking. Its curriculum covers a broad range of levels that focuses on personal one-on-one attention that suits every individual’s learning style. It has small class sizes with courses lasting as short as one-month to two years.
Shinzen USA Nikkei Youth Goodwill Participants Travel to Japan for Final Year of Program

The thirteenth and final year of the Shinzen USA Nikkei Youth Goodwill Program saw nearly 80 participants from the Bay Area—21 youth basketball players, their families and staff—travel to Japan July 27 for a weeklong grassroots exchange trip.

The Shinzen Program was created by the JCCCNC and the Office of the Consulate General of Japan in San Francisco to create a connection between youth in Japan and Japanese American youth. Since 1997, more than 300 Bay Area youth have participated in the program—either traveling to Japan, or, on alternate years, hosting their Japanese counterparts.

This year’s theme, “Shinzen Forever;” was a reminder that although the program in its current state is ending, the friendships and bonds created by the spirit of Shinzen will always remain. Many of the program’s former participants, who often described their experiences as “life changing,” have remained involved through community activities and subsequent trips to Japan for leisure, or as exchange students and Japan Exchange and Teaching (JET) Program participants.

This year, participants began with a tour of Osaka and an evening welcome reception at the Osaka YMCA where they met their host families with whom they’d be staying with for four nights. The next morning was spent further getting to know their Japanese counterparts, with an afternoon of Friendship Basketball Games; teams were a mix of U.S. and Japan participants, boys and girls, and current and past participants.

During a trip to Osaka City Hall the players met with Vice Mayor of Osaka Keizo Kitayama, several members of the Osaka City Council, the S.F.-Osaka Sister City Committee and the president of Shinkin Bank. Kiyoshi Moran of the boys team presented a letter to Osaka from San Francisco Mayor Gavin Newsom that introduced the Shinzen team. A plaque marking the 50th Anniversary (in 2006) of the San Francisco-Osaka Sister City relationship was later dedicated in Nakanoshima Park. Goodwill games with the Osaka YMCA participants followed at the Tennoji Sports Center with the USA team winning both games.

After four nights in Osaka, the Shinzen USA players traveled to Kobe for another busy day. They visited an orphanage that previous teams had been to, the Nagato Kodomo Home, where they made crafts, danced, sang, took photos and shared lunch with more than 20 children. Afternoon goodwill basketball games hosted by the Kobe YMCA and the Kobe City Board of Education resulted in more new friendships between the Kobe and Shinzen USA youth. The Shinzen USA players spent the night in Kobe with their host families before heading back to Osaka for one final night.

Back in Osaka, Shinya Uemura, long-time coach of the Osaka team and father of a 2008-09 participant, welcomed the group to Toyosaki Junior High School, where he is a teacher. After a musical welcome from the band, the players toured the school to see what life is like for teenagers in Japan. The boys won their game, and in the true spirit of Shinzen, the final game ended for the girls in a tie. At the Shinzen Farewell Reception at Taikoen, JCCCNC Executive Director Paul Osaki, Kobe Coach Kazuhiro Oda, Osaka Coach Masahiro Ueno and JCCCNC staff member Ruby Hata, who has been a part of each Shinzen trip to Japan, commented that the many young people who have participated in and the friendships formed through the program are the “seeds for the future.” Highlights included a slideshow, a hip-hop dance by the Shinzen USA team, a spirited Soran Bushi dance by the Osaka youth, the “Shinzen Forever” odori danced by everyone and the boisterous YMCA song and dance finale, a standard at all Shinzen farewell parties.

The next day, August 4th, participants departed on the Shinkansen bullet train bound for Hiroshima. Osaka YMCA staff, coaches and two players were at the train station to say goodbye. Hiroya Koto of the Osaka boys team and visitor to San Francisco last summer, could not hold back tears as the Shinzen USA team members left. Understanding Hiroya’s emotion, USA counterpart Kinji Steimetz recalled, “My favorite part of the trip was interacting with the Japanese kids... I was able to make many new friends, even with the language barrier.”

In Hiroshima, the group paid an emotional visit to the Peace Park and Peace Memorial Museum—which commemorates the atomic bombing of Hiroshima by the United States on August 6, 1945—paid respects at the cenotaph for the victims, then presented 1,000 cranes at the Children’s Memorial Monument. The day ended with a final group Sayonara Party with reflections from all participants and closing with a slideshow of the trip and releasing of fusen jet balloons. And, of course, “YMCA.”

Such a memorable trip would not have been possible without the support of many other organizations, donors and countless volunteers who have continued to give to this program over the years. The 2009 Shinzen Program would like to especially thank: Consulate General of Japan in San Francisco, The Henri and Tomoye Takahashi Charitable Foundation, Japan Airlines, Comcast, Kintetsu International Travel, Mr. Allen and Mrs. Pat Okamoto, Mr. Mits and Mrs. Sadame Kojimoto, the San Francisco Drakes Organization.
Premier Discounts

**Japan Airlines (JAL) is JCCCNC’s preferred airline carrier to Japan**

Japan Airlines (JAL) is the JCCCNC’s corporate partner and preferred airline to travel to Japan. Escape to Japan and take advantage of the great deals! JCCCN members are eligible to receive exclusive group and individual rates on Japan Airlines. Travel packages can be arranged with the JCCCNC’s Preferred Agent—Kintetsu International in San Jose. For more information, please contact Ruby Hata at (415) 567-5505 x225.

Terms & Conditions: Restrictions on travel dates and airport departures may apply, depending on seasons and blackout dates determined by JAL.

**Hawaiian Airlines** Book online with Hawaiian Airlines, receive the lowest available web fare and at the same time earn bonus miles for JCCCNC at a rate of one mile for every dollar spent. Visit www.hawaiianair.com/affiliate and enter the Affiliate Program Code: AMWEBJCC. Here is the latest special: 5% off roundtrip web fares - travel between Mainland U.S. and Hawaii. Also, the 1st and 2nd bag fees are waived when booking your reservation using the affiliate code. Booking period is now through December 31, 2009, for travel now through December 31, 2009.

**Hawaii Prince Hotel Waikiki** Preferred room rates starting at $179 per room per night at the Hawaii Prince Hotel Waikiki. Special $65 golf rate at the Hawaii Prince Golf Club. Please call the JCCCNC at (415) 567-5505 to receive the special booking code for the JCCCNC Member discount.

**My Japan Phone** FREE Japan cell phone rental for ONE WEEK! 30% off on additional days of rental fee. Call (800) 553-9057 or visit www.myjapanphone.com by using promotion code “JCCCNC.”

**NEW Membership Benefits**

**San Francisco Zoo**

1 Zoo Rd., San Francisco.

(415) 753-7080

Discount: $2.00 off adult general admission and $1.00 off child general admission for up to five family members or friends for every zoo visit. In addition to the discount, you will also receive a 10% discount at all Zoo restaurants and stores.

Terms and Conditions: Each card must be signed and is not valid with any other discounts or offers.

**Charles M. Schulz Museum and Research Center**

2301 Hardies Ln., Santa Rosa

(707) 579-4452

Discount: $1.00 off one adult admission (good for up to 4 people).

Terms and Conditions: Not valid on any other discounts or offers.

**Restaurant Discounts**

**Bushi-Tei**

1638 Post St., San Francisco.

(415) 440-4959

Discount: 10% discount during brunch or lunch only. Terms and Conditions: Cannot be combined with any other offer. Not valid at Bushi-Tei Bistro.

**Café Mums**

1800 Sutter St., San Francisco.

(415) 931-6986

Discount: 10% discount on food only, drinks not included.

Terms & Conditions: Cannot be combined with any other offer.

**DooBu**

1723 Buchanan St., San Francisco.

(415) 292-6002

Discount: 10% discount on food only, drinks not included.

Terms & Conditions: Cannot be combined with any other offer.

**Hukilau San Francisco**

5 Masonic Ave.

(415) 921-6242

Discount: 10% discount on food only, drinks not included.

Terms & Conditions: Cannot be combined with any other offer.

**Hukilau San Jose**

230 Jackson St. (408) 279-4888

Discount: 10% discount on food only, drinks not included.

Terms & Conditions: Cannot be combined with any other offer.

**Juban Burlingame**

1204 Broadway.

(650) 347-2300

**Juban Menlo Park**

712 Santa Cruz Ave. (650) 473-6458

**Juban San Francisco**

1581 Webster St. (415) 776-5822

Discount: 10% discount on food only.

Terms & Conditions: Cannot be combined with any other offer.

**On the Bridge**

1581 Webster St., #205, San Francisco.

(415) 922-7765

Discount: Choice of free soup, salad, or homemade drink with any purchase.

Terms and Conditions: Cannot be combined with any other offer.

**Sundance Kitchen**

1865 Post St., San Francisco. (415) 346-3243

Discount: 10% discount on food only.

Terms & Conditions: Cannot be combined with any other offer.
**Benefits**

**Merchant Discounts**

**Aloha Warehouse** 1731 Buchanan St. (415) 346-7553
Discount: 10% discount on general items. Terms & Conditions: Food and sale items not included.

**Japan Video and Media** 1737 Post St., #305, San Francisco. (415) 563-5220
Discount: 10% discount on all merchandise.

**Ma-Shi-Ko Folkcraft**
“Authentic Japanese Old World Folkcrafts”
1581 Webster St., #216, San Francisco. (415) 346-0748
Contact: Wayne Sanders, radarsf@aol.com, cell: 510-375-2838.
Discount: 10% discount or more.

**Negishi Jewelry Inc.** 1581 Webster St., #209, San Francisco. (415) 351-1680
Discount: 20% discount on all merchandise.

**Nippon-Ya** 1737 Post St., #345, San Francisco. (415) 346-0332
Discount: 10% discount. Terms & Conditions: Cannot be combined with any other offer.

**Paper Tree** 1743 Buchanan Mall, San Francisco. (415) 921-7100
Discount: 10% discount on all paper items (origami paper, art paper, etc.). Terms and Conditions: Sale items not included. Cannot be combined with any other offer.

**Pika Pika** 1581 Webster St., #225, San Francisco. (415) 673-7898
Discount: Buy 6 pictures on photo machines (value $6 or more), get the 7th free (free picture may not be used on machines valued $9 and up). Also receive a 10% discount on photo related services, including film and digital processing and printing, photo stamps, and golf ball stamps. Terms & Conditions: Cannot be combined with any other offer.

**Sain Saine** 22 Peace Plaza, #501, San Francisco. (415) 292-3542
Discount: Five minute extension on a 30 minute massage OR a 10 minute extension on a 60 minute massage.

**Sanko Cooking Supply** 1758 Buchanan St., San Francisco, (415) 922-8331
Discount: 10% off all merchandise. 5% discount on cookbooks and electronics. Terms and Conditions: Cannot be combined with any other offer.

**T. Okamoto & Co.** 1832 Buchanan St., #249, San Francisco. (415) 931-6290
As a special member benefit you will be able to obtain low cost automobile insurance through T. Okamoto & Co., serving Japantown since 1946. Please call for a competitive premium quote.

**Other Specialties**

**Belly Good Café & Crepes** 1737 Post St., #393, San Francisco. (415) 346-8383
Discount: 10% discount. Terms and Condition: Cannot be combined with any other offer.

**Benkyodo Co.** 1747 Buchanan St., San Francisco. (415) 922-1244
Discount: Buy one dozen manju, get one manju free.

**Hayes Auto Body** 2401 Bush St., San Francisco. (415) 346-7061
Discount: 10% discount on general services. Terms & Conditions: Cannot be combined with any other offer.

**Murata’s Café Hana** 1737 Post St., #368, San Francisco. (415) 567-9133
Discount: Free cup of coffee with any $10 purchase.

**Yasukochi’s Sweet Stop** 1790 Sutter St., San Francisco. (415) 931-8165
Discount:
- Purchase a wreath and get one danish of your choice free.
- Purchase one dozen cookies and get one cookie of your choice free.
- Purchase a cream cake from the showcase at 5% discount.

**Ongoing Promotions**

*Pick up vouchers at the JCCCNC.*

**AMC Theatres** Silver Movie Vouchers (valid 2 weeks after release) - $6.50/ticket, Gold Movie Vouchers (valid anytime) - $8.00/ticket.

**Krispy Kreme** Krispy Kreme Discount Card - $10/card, buy 1 dozen, get 1 dozen free.

**See’s Candies** Gift Certificates - $13.00 for one pound box of candy.

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**JCCCNC Members are eligible to receive discounts at participating merchants. You must present your current and valid JCCCNC Membership card and photo ID. If you have questions about merchant discounts, please contact the JCCCNC at (415) 567-5505 or membership@jcccnc.org.**
Money Matters

2008 was a banner year for the JCCCNC highlighted by the fact that we continued to serve over 185,000 individuals. In addition to major events, the JCCCNC continues to provide over 100 quality classes and workshops for the community throughout the year.

With all great accomplishments comes the realization that it takes major funding to support a community center. A day in the life at the JCCCNC can include mailing out letters to donors and members, setting up classrooms, workshops and events and hundreds of administrative tasks. The JCCCNC also provides resources in the form of space, funds and services to community organizations, individuals and corporations. Included among those resources is free and low-cost office space for tenants such as Kimochi, Inc., Nobiru Kai and the Japanese Community Youth Council.

None of this would be possible without the financial support of the JCCCNC’s many donors, members and corporate sponsors. Also appreciated is the leadership of the Board of Directors, enthusiastic volunteers and hard-working staff. Their unwavering dedication, commitment and generosity to preserving the culture and community push the JCCCNC towards building a Center of greater service for this community.

2008 Expenses

The graph above summarizes spending during the 2008 calendar year. Building and operations comprise almost one-half of the JCCCNC’s expenditures. On the building side, this includes expenses incurred from running a public facility visited by over 185,000 individuals annually, which primarily consists of maintenance and upkeep of a 17,500 square foot building. This includes utilities, equipment leases, licensing and permit fees and facility insurance. On the operational side, this includes staff salaries and benefits, staff development and training, office administration, public relations, advertising and marketing and consulting services.

Programs expenses encompass all classes, corporate and community meeting room rentals, sporting events, seasonal fairs, community forums and events and cultural programs. By nature, the JCCCNC’s programs are highly resource intensive due to the associated (and often obscure) costs of materials, instructor and insurance fees and other related costs necessary to run successful programs. The JCCCNC provides over 100 workshops and classes on an annual basis. These workshops and classes are central to the mission of the Center which is to provide cultural arts, social, recreational and educational classes.

Development expenses include all costs related to direct fundraising, following the Center’s comprehensive development program aimed at generating individual donor, foundation, philanthropic and various foundation and corporate support.

2008 Revenue

The graph above summarizes revenue during the 2008 calendar year. It is the sole responsibility of the Development Department to produce the most significant revenue for most non-profit organizations. For the JCCCNC, donations account for 26% of our revenue, with individual donors collectively contributing the majority of that total. The Development Department’s principal charge is to ensure the sustainable growth and financial health of the organization by gathering resources and long-term support through grassroots fundraising, major donor cultivation and foundation and corporate sponsorships.

The Membership Department’s role is to increase visibility of the JCCCNC within the surrounding community, instill in our members a sense of belonging and to grow and sustain relationships with people and organizations that believe in our charter. Currently, the JCCCNC is highly dependent upon our senior and senior couple memberships; our aim is to increase our family and sustaining memberships to mirror our success with these contingencies.

Programs contributed 20% of the revenue for the JCCCNC, generated from class or events fees and donations. The JCCCNC makes a conscious choice to keep the class fees at a minimum as the JCCCNC believes in providing low cost services whereby no attendee is constrained by cost.

Rentals derive 6% of our annual revenue. Similar to our affordable program philosophy, the JCCCNC believes in providing highly subsidized facility space for community groups and organizations, with special reduced rates for non-profit organizations.
Participate in our 2009 Annual Sweepstakes

The JCCCNC has begun its 2009 Annual Sweepstakes. This year's format will be the same as last year's: the grand prize winner will have the first choice of one of three prizes, the second prize winner will have their choice between the remaining two and the third prize winner will receive the last remaining prize. The winners will be drawn at the 2009 Annual Event, Tabemasho (Let's Eat), on Saturday, September 19, but you need not be present to win.

**Prize A:**
Two (2) Economy class roundtrip tickets to Japan including three nights double occupancy hotel accommodations
Courtesy of **ANA- All Nippon Airlines and Kintetsu International**

**Prize B:**
A Panasonic Viera 42” Plasma (TC-P42X1) television
Courtesy of **Best Buy**

**Prize C:**
$1,000 cash

Proceeds from the sweepstakes will go toward the JCCCNC's efforts to preserve cultural, recreational and educational programs and services for the Japanese American community.

Sweepstakes ticket cost: $20 per ticket or $50 for a book of three tickets.

To purchase sweepstakes tickets or for more information, please call Joy Iwasa at (415) 567-5505 or email her at jiwasa@jcccnc.org.

Become a member

Join us today. Your membership provides support to the JCCCNC to carry out its educational, cultural, recreational, and social programs. Be a part of our family where future generations will learn about our community, culture, and traditions. To sign up or to get more information check our website at www.jcccnc.org or fill out our membership form, which can be obtained at the JCCCNC.

Sign up for our e-newsletter

Sign up for our monthly e-newsletter! Get up-to-date information about the latest JCCCNC programs, events and member only deals. It's easy to sign up – just click on the “sign up for our e-mail newsletter” button on our website at www.jcccnc.org and enter your e-mail address. For questions on giving to the JCCCNC, email us at info@jcccnc.org or call (415) 567-5505. All information and inquiries are kept confidential.

Have your employer double your donation

Did you know that many corporations offer to match their employee's donations to non-profit organizations or have a work place giving program? Corporate fund matching programs are a great way to increase your donation and in most cases double your donation. Work place giving programs make it fast and easy to give a gift because you can have your donation automatically deducted from your paycheck. Consult your human resources department to find out more on how you can support the JCCCNC through work place giving.
Upcoming Events

JCCCNC Annual Online Auction
August 10-September 14
New items added each week!
Visit www.jcccnc.org and click on the link to our auction page.

Please call Ken Maeshiro at (415) 567-5505 for more information.

Annual Event
Tabemasho (Let’s Eat!)
Saturday, September 19
4-8 PM at the JCCCNC

Tickets:
$75 general admission
$100 reserved table seating
$25 children 6-12 years old
(See front cover for more info.)

Honorees:
Azumaya Inc. – San Francisco
Benkyodo Company - San Francisco
San Jose Tofu Company – San Jose
Santo Market Inc. - San Jose
Shuei-Do Manju Shop – San Jose
Takahashi Market – San Mateo
Tokyo Fish Market – Berkeley
Uoki K. Sakai Co. – San Francisco
Yamada Seika – San Francisco

Halloween
Friday, October 30
6-8:30 PM

Games and prizes, tricks and treats, arts and crafts and goodies to eat!

On October 30 there is only one place to be: the Halloween carnival at JCCCNC!

Cost: $5 per person at the door.
Please call Ken Maeshiro at (415) 567-5505 for more information.

Go Green!
Help the JCCCNC continue its global commitment to “Go Green” by choosing to receive newsletters, calendar of programs and events through e-mail. Your participation will save our trees and help decrease clutter in your home and work spaces.

To do your part and “Go Green” simply email Courtney Okuhara at cokuhara@jcccnc.org with the subject: “Mottainai!” Include: your name, your physical address and your preferred e-mail address.