



the center

presents

TABEMASHO 2018: Celebrating 45 Years

Saturday, September 15, 2018

4:00 to 8:00 p.m.

JCCCCNC

★ **PRESENTING Sponsor** ★ **BENEFACTOR Sponsor** ★ **PATRON Sponsor** ★
★ **FRIEND OF THE CENTER Sponsor** ★ **COMMUNITY Sponsor** ★

The Japanese Cultural and Community Center of Northern California (JCCCCNC/the Center) is the largest Japanese American community owned facility in Northern California with the largest outreach capacity of any other Japanese American community-based organization in Northern California. Outreach and publicity for this event will be to more than 35,000 San Francisco Bay Area Asian American households, another 12,000 throughout the United States and Northern California's largest Japanese American newspapers with a circulation of more than 25,000.

PRESENTING SPONSOR - (\$10,000 and over)

- ★ Logo prominently displayed as Presenting Sponsor in all promotional material including:
 - Invitations*, event programs, on-screen logo at the event, store posters* and flyers*
 - Newsletters
- ★ All display ads including website and newspaper ads*
- ★ Reserved seating for 10 guests with preferred placement
- ★ Acknowledgement from the stage at the event
- ★ Opportunity to offer corporate give-away or promotional items at the event
- ★ Display of corporate banners at the event
- ★ Complimentary wine, sake or shochu at the table
- ★ Special VIP gifts for all your guests at the event
- ★ Full-page color ad in the event program*
- ★ Postings on the Center website, social media pages, E-Blasts
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

BENEFACTOR SPONSOR - (\$5,000)

- ★ Logo prominently displayed as Benefactor Sponsor in all promotional material including:
 - Invitations*, event programs, on-screen logo at the event, store posters* and flyers*
 - Newsletters
- ★ All display ads including website and newspaper ads*
- ★ Reserved seating for eight guests with preferred placement
- ★ Display of corporate logos in the main lobby at the event
- ★ Opportunity to offer corporate give-away or promotional items at the event
- ★ Special VIP corporate gift
- ★ Complimentary wine, sake or shochu at the table
- ★ Half-page color ad in the event program*
- ★ Postings on the Center website, social media pages, E-Blasts
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

PATRON SPONSOR - (\$2,500)

- ★ Logo displayed as Patron Sponsor in:
 - Invitations*, event programs, on-screen logo at the event, store posters* and flyers*
 - Newsletters
- ★ Quarter-page color ad in the event program*
- ★ Opportunity to offer corporate give-away or promotional items at the event
- ★ Reserved seating for six guests with preferred placement
- ★ Postings on the Center website, social media pages, E-Blasts
- ★ Knowledge that your company is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

FRIEND OF THE JCCCNC - (\$1,800)

- ★ Acknowledgement in the event program*
- ★ Reserved seating for four guests with preferred placement
- ★ Knowledge that your organization is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

COMMUNITY (NON-PROFIT) SPONSOR - (\$1,750)

- ★ Acknowledgement in the event program*
- ★ Reserved seating for 10 guests with preferred placement
- ★ Knowledge that your organization is supporting the largest Japanese American organization in Northern California, serving seniors, families, professionals, youth and children

*Print deadlines apply – Invitations: **July 13**; Booklet/Event: **August 3**
(there is some flexibility for these dates, but please inquire as soon as possible to hold space)

*Other events, activities and/or benefits can be developed to better maximize your company's partnership, marketing and outreach goals.
We welcome your feedback and suggestions.*



JAPANESE CULTURAL AND COMMUNITY CENTER OF NORTHERN CALIFORNIA

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