



Japanese Cultural and Community Center of Northern California

1840 Sutter Street, San Francisco, CA 94115 • Tel: 415-567-5505 • Fax: 415-567-4222 • www.jcccnc.org

Press Announcement For Immediate Release

Contact:

Yumi Yukawa, Development Manager
Japanese Cultural and Community Center of Northern California
1840 Sutter Street, San Francisco, CA 94115
(415) 567-5505 / Yukawa@jcccnc.org / www.jcccnc.org

“Looking Forward” – Share Your Legacy Messages

San Francisco (July 23, 2012) - The Japanese Cultural and Community Center of Northern California would like to announce an opportunity for families to take portrait photos together and submit a “Legacy Message” to the younger generations of their family as part of the JCCCNC’s 2012 Annual Event theme, “Looking Forward, Giving Back.” Families may also submit any old family photos you would like digitalized as an alternative to signing up for a photo shoot.



This unique intergenerational opportunity is being offered at a special discounted price of \$200 and will include the following: a professional grade digital image from photo shoot; ¼ page message with photo in the Annual Event program booklet. Participant’s multi-generational family photo may also be part of our front lobby display during our Annual Event: *Looking Forward, Giving Back* and will be available for pick-up after the photo exhibit closes in October. Also available, for \$75, a message-only ad can be purchased in our *Legacy Pages*.

Photos will be taken on the following days and times:

10am – 1pm and 2pm – 5pm Sunday, July 29th
10am – 1pm and 2pm – 5pm Sunday, August 19th
10am – 1pm and 2pm – 5pm Sunday, August 26th

Deadline to submit forms for photo shoot is August 17, 2012. If you are interested and would like to schedule an appointment or have any questions, please contact Yumi Yukawa at (415) 567-5505 or yyukawa@jcccnc.org. The *Legacy Messages* appointment form is available online at www.jcccnc.org or at the JCCCNC front office.