

**PRESS ANNOUNCEMENT
For Immediate Release**

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Save the Date for JCCCNC's Tabemasho and Fall Auction

San Francisco (August 22, 2014) – The Japanese Cultural and Community Center of Northern California (JCCCNC) will have their annual fundraiser event, TABEMASHO: Matsuri on Saturday, September 20, 2014 at their facility in San Francisco's Japantown.

The theme for this year's event is *Matsuri*, or festival, to celebrate festival foods that have helped to bring their community together as a thriving place for all generations. The JCCCNC is encouraging all guests to come dressed in their best yukata (light, cotton-made kimono) or happi coat to revel in the last matsuri of the season, with ramen tastings from popular San Francisco restaurants and delicious home-cooked treats from Japantown community chefs.

Community Chefs Mark Gyotoku, Alan Hirahara, Robert Mametsuka, Wade Tamura, Joey Ouye, and Jeff Wun will be presenting their specialty dishes, such as chirashi, misoyaki chicken, tri tip, and tofu age avocado poke. Restaurants such as Bashamichi, Chotto, Delica, Men Oh Tokushima Ramen, Ramen Shalala, Ramen Underground, Ramen Yamadaya, and others will serve tasting-size portions of their popular dishes as appetizers.

The event will also include a silent and live auction featuring a dinner for eight at the consul general's residence, foursome to the 19th Annual YMCA Pro-Am golf tournament, and a trip to Japan for two with airfare donated by Japan Airlines and five-night accommodations provided by Kintetsu Travel.

Registration opens at 3:00 p.m. with the dinner program commencing at 4:00 p.m. Cost is \$175 per person for reserved table seating and \$50 for children 6-12 years. Sponsorship and advertising opportunities for this premier Japanese American event are still available.

Call (415) 567-5505 for information on sponsorships, ads, tickets, and additional details. Event information is also available on their website at www.jcccnc.org. The JCCCNC is located at 1840 Sutter Street, San Francisco, CA 94115.

Proceeds from the event will go towards the development of dynamic cultural, educational, social, and outreach programs that serve the 185,800 visitors the Center welcomes each year. These programs open doors to the Japanese and Japanese American culture, history and heritage, to build community with people of all ages through the shared experience of culture.

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About the JCCCNC

Envisioned by the Japanese American community, JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and facility usage. The JCCCNC is a non-profit community center based in San Francisco.