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PRESS ANNOUNCEMENT For Immediate Release

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JCCCNC Launches Free Wi-Fi in Japantown

San Francisco, CA (December 9, 2011) – Visitors to San Francisco's Japantown can now access free Wi-Fi service throughout the Peace Plaza courtyard and Buchanan Mall walkway. The Japanese Cultural and Community Center of Northern California (JCCCNC), with support from AT&T, is providing this free service as part of their Jtown Connected Project, giving people the tools to better connect with each other and the community.

"Extending better public access as well as integration of free wireless technology will help users of our facility promote a better quality of life for the neighborhood, allowing us better access to the World Wide Web and the unlimited capabilities of social media and interaction" commented Dianne Fukami, President of the Board of Directors of the JCCCNC.

The service is free to all users, works on all Wi-Fi capable devices and it won't count towards Smartphone data plans, which many wireless carriers have recently placed limitations on its customer's data usage.

To access the free Wi-Fi service, users need to visit the JCCCNC at 1840 Sutter Street (between Buchanan and Webster) to redeem a receipt with their unique login username and password. Users will have a maximum of two hours per receipt. The JCCCNC hours are Monday-Friday 9:00 am - 10:00 pm and Saturday and Sunday 9:00 am - 6:00 pm.



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For a map of the free Wi-Fi service areas and for more information about Jtown Connected and the other Jtown Connected programs, visit www.jtownconnected.org or contact Ryan Kimura, Director of Programs and Community Affairs, at (415) 567-5505 or rkimura@jcccnc.org.

About Jtown Connected

J-Town Connected will offer a multitude of new on-line programs, classes and workshops in addition to its free Wi-Fi service. It is also designed to support other community non-profits and merchants through low-cost or free training programs to become more self-reliant and lessen their dependency on expensive outside consultants.

About the JCCCNC

Envisioned by the Japanese American community, the JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and administrative support and facilities for other local service organizations. The JCCCNC is a 501(c)(3) non-profit community center based in San Francisco.