

PRESS ANNOUNCEMENT For Immediate Release

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San Francisco (April 15, 2009) – The Japanese Cultural and Community Center of Northern California (JCCCNC) is pleased to announce the launch of:

www.JAYellowPages.org

Let your hashi do the walking.

New Online National Japanese American Community Directory Sponsored by the JCCCNC and AT&T
"Connecting Our Community to the World"

At one time, the Japanese American community, our homes, businesses and institutions, were concentrated in Japantown communities across the West Coast of the United States. As our community continues to expand and disperse throughout the United States our hope is that we can stay connected and informed about our community activities and the common threads that keep us united.



In 1997, the Japanese Cultural and Community Center of Northern California (JCCCNC) with support from AT&T published the Northern California Japanese American Community Directory. The JA Yellow Pages is an updated online version which now reaches beyond Northern California to bring together the many Japanese American organizational resources dispersed throughout the country.

JA Yellow Pages provides valuable information on our community's resources in the areas of politics/advocacy, arts/culture, youth/children, senior services, community service, education, health, religion, media, social services, recreation, and in U.S.-Japan relations. In addition to serving as a resource tool, the site serves to document the wealth of talent and resources in our community.

JA Yellow Pages will help people better understand the vastness of Japanese American community organizations throughout the United States. Communicating who we are, what we do and why we do it is an important part of helping to preserve and promote Japanese American culture.

Please check out www.JAYellowPages.org today!

If you would like to add or edit your organization please email

JAYellowpages@jcccnc.org

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About the JCCCNC

Envisioned by the Japanese American community, the JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and facility usage. The JCCCNC is a non-profit community center based in San Francisco.