

## **PRESS ANNOUNCEMENT For Immediate Release**

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### **JCCCNC Online Auction Opens Through October 10th** *Find Great Bargains And Unique Gifts Online*

SAN FRANCISCO (September 21, 2006) – The Japanese Cultural and Community Center of Northern California (JCCCNC) presents its Fall 2006 Online Auction to benefit the many programs and services it offers to the community. Auction items range from great vacation getaways to items and services donated by community members that are guaranteed to delight and surprise. You can pick up a bargain, find a sought-after item to add to your collection, a dining certificate to your favorite restaurant, or find an unusual gift. Proceeds from the auction will go to support the goals and mission of the JCCCNC by providing programs, affordable services and facility usage.

*“Large marketplaces like eBay and Amazon have proven to be popular stops for online shoppers. But our auction has an advantage because its smaller niche site gives the variety and uniqueness our Nikkei community is looking for gifts to give family, friends, or even for themselves,”* commented Lori Matoba, JCCCNC’s Director of Programs. Auction items include travel packages, jewelry, ceramic dishware, dining certificates, and more!

The online auction started Friday, September 15, 2006, and will end on Tuesday, October 10, 2006. Once the online auction has closed, most items will be brought to the "Asian Americans on Broadway" event, where it will continue at a pre-show silent auction on the evening of Friday, October 13, 2006, starting at 6:00 p.m.

The online auction is open to the general public. Visit <http://jccncauction.cmarket.com>. As incentive to bring more individuals to the online auction, there will be a prize presented to the person who refers the most friends using the “Refer A Friend” button on the website during the online auction dates.

## About "Asian Americans on Broadway: Opening Doors"

On October 13<sup>th</sup> and 14<sup>th</sup>, the Japanese Cultural and Community Center of Northern California (JCCCNC) will host the ASIAN AMERICANS ON BROADWAY: OPENING DOORS concert. The 90-minute concert will be held at the Brava Theater, San Francisco, with a pre-show VIP reception and auction for VIP ticket holders on the first night.

This concert performance is the return of the "Salute to the Stars" performers from last year's gala event which honored the lifetime achievements of some of the greatest Japanese American performers to grace the silver screen and Broadway stage. This New York produced 90-minute concert will feature Broadway's biggest hits over the years with personal anecdotes from the performers on how these songs have influenced or inspired them on their path to success in theater. These talented Asian Americans are traveling from New York exclusively for this JCCCNC production.

Asian Americans on Broadway: Opening Doors proceeds will benefit the JCCCNC cultural arts programs for children and youth in the community. Directed by Muraoka, the show will feature Musical Direction by Edward G. Robinson, and choreography by Francis Jue.

Tickets are now on sale online at Ticket Web at [www.ticketweb.com](http://www.ticketweb.com). Single tickets are \$50 and \$30. Group discount tickets are available for groups of 15 or more. VIP tickets are available for the Friday show and include a pre-show reception and a pre-show silent auction featuring autographed memorabilia from the performers. For more information, or to purchase VIP tickets or group discount tickets, please call JCCCNC at 415.567.5505.

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# ASIAN AMERICANS ON BROADWAY

## OPENING DOORS

A Musical Concert of Broadway's Best  
featuring performances from

Alan Muraoka <i>Evilution Street</i>	Christine Toy Johnson <i>The Music Man</i>	Alan Ing <i>Flower Drum Song</i>	Deborah Lew <i>The Threepenny Opera</i>	Michael K. Lee <i>Fant</i>	Hazel Anne Raymond <i>Pacific Overtures</i>	Sophie Oda <i>Special Agent Callahan</i>	Collette Ikemi <i>Special Agent Callahan</i>
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Singing hits from

<i>Three Stripes</i>	<i>Les Misérables</i>	<i>Chicago</i>	<i>West Side Story</i>	<i>RENT</i>
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Directed by Alan Muraoka  
Musical Director Edward G. Robinson  
Choreographer Francis Jue

**Friday, October 13 8:00 p.m.**  
**Saturday, October 14 2:00 & 7:00 p.m.**

**Tickets Now on Sale**  
call the JCCCNC at 415-567-5505  
or online at [www.ticketweb.com](http://www.ticketweb.com)

**\$100 VIP \$50 orch \$30 mezz**  
Group Discounts available

Brava Theater Center  
2791 - 24<sup>th</sup> Street, San Francisco  
415-641-7657 Public Parking available  
Limited Shuttle Service Available from Japantown

Production

co-sponsored by The Seligman Family Foundation, Kintō Yamaguchi Always Dream Foundation, 20 Investors

Benefiting the Japanese Cultural and Community Center of Northern California's (JCCCNC) Youth and Children's Cultural Arts Programs

## Asian Americans on Broadway: Opening Doors

Brava Theater Center  
2781 24th Street, San Francisco

### Concert Performance Dates

**October 13, 2006, 8:00 pm**  
**October 14, 2006, 2:00 pm**  
**October 14, 2006, 7:00 pm**

**About JCCCNC**

Envisioned by the Japanese American community, JCCCNC will be an everlasting foundation of our Japanese American ancestry, cultural heritage, histories and traditions. The JCCCNC strives to meet the evolving needs of the Japanese American community through programs, affordable services and administrative support and facilities for other local service organizations. The JCCCNC is a 501(c)(3) non-profit community center based in San Francisco.

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